History of Famous Brands

Branding · Answer Key · 2 Questions

1. What language does the word 'brand' originally come from, referring to marking livestock with hot irons?

A) Old Norse
B) Latin
C) Ancient Greek
D) Sanskrit

2. Which company registered the very first official UK trademark in 1876, featuring a red triangle?

A) Guinness
B) Bass Ale
C) Twinings
D) Cadbury