Basics of Supply Chain Management

Supply Chain Management · Answer Key · 10 Questions

1. What is the first stage of a traditional supply chain?

A) The consumer
B) The retailer
C) Raw material extraction
D) The warehouse

2. Which professional is responsible for moving products from factories to stores?

A) A dentist
B) A logistics manager
C) A graphic designer
D) A chef

3. What is the primary purpose of a warehouse in a supply chain?

A) To grow vegetables
B) To store goods before they are sold
C) To print money
D) To manufacture raw wood

4. Which mode of transport is most commonly used to move large quantities of goods across oceans?

A) Cargo ships
B) Bicycles
C) Walking
D) Small drones

5. What do we call the person or business that buys goods to use or consume them?

A) Supplier
B) Manufacturer
C) End consumer
D) Truck driver

6. What is the main role of a manufacturer in the supply chain?

A) To buy finished goods
B) To turn raw materials into finished products
C) To design advertisements
D) To plant seeds

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7. What is an example of a raw material used to make a paper notebook?

A) Plastic
B) Metal
C) Wood pulp
D) Glass

8. Why do companies use tracking numbers for packages?

A) To make the package weigh less
B) To know the exact location of the item
C) To change the color of the box
D) To make the product cost more

9. What is the term for a retail store where customers go to buy groceries?

A) Extraction site
B) Supermarket
C) Oil refinery
D) Logging camp

10. Which step in the supply chain usually involves delivery directly to the customer's home?

A) Last mile delivery
B) Raw material sourcing
C) Factory assembly
D) Resource planning

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