Global Perspectives in Graphic Design History

Graphic Design · Answer Key · 10 Questions

1. Which European city served as the primary base for the Bauhaus school during its final operational year in 1933 before its forced closure by the Nazi regime?

A) Weimar
B) Dessau
C) Berlin
D) Munich

2. The 'Swiss Style' or International Typographic Style, which heavily influenced global corporate identity, emerged primarily from design schools in which two cities?

A) Zurich and Basel
B) Geneva and Bern
C) Lausanne and Lugano
D) St. Gallen and Lucerne

3. Ukiyo-e woodblock prints, which were pivotal in influencing the European Art Nouveau movement, originated during the Edo period in which country?

A) China
B) South Korea
C) Japan
D) Vietnam

4. The constructivist movement, characterized by geometric abstraction and socialist ideals, had its primary development in which nation during the early 20th century?

A) Poland
B) Soviet Union
C) Hungary
D) Czechoslovakia

5. Jan Tschichold, a key figure in modern typography, was born in which German city, known historically for its book publishing industry?

A) Frankfurt
B) Leipzig
C) Hamburg
D) Stuttgart

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6. The De Stijl movement, which advocated for pure abstraction and universality by a reduction to the essentials of form and color, was founded in which country?

A) Belgium
B) Netherlands
C) Denmark
D) Sweden

7. The 'Polish Poster School', famous for its painterly and individualistic approach, gained international prominence following the political climate in Poland during which decade?

A) 1930s
B) 1950s
C) 1970s
D) 1990s

8. The typeface 'Gill Sans', designed by Eric Gill, was commissioned in 1926 for use by the London and North Eastern Railway in which country?

A) United States
B) United Kingdom
C) Canada
D) Australia

9. Emigre, a prominent digital type foundry that challenged the traditional aesthetic of modernism in the 1980s, was based in which American state?

A) New York
B) California
C) Illinois
D) Massachusetts

10. The typeface 'Futura', one of the most influential geometric sans-serif fonts of the 20th century, was designed by Paul Renner and first released in which city?

A) Frankfurt
B) Berlin
C) Vienna
D) Munich

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