Typography Basics for Young Learners

Typography · Answer Key · 25 Questions

1. What are the small feet or decorations at the ends of some letters called?

A) Serifs
B) Dots
C) Circles
D) Lines

2. Which part of a letter, like the letter 'b', sticks up above the middle line?

A) Descender
B) Ascender
C) Tail
D) Hook

3. What is the name for the empty space inside a letter like 'o' or 'e'?

A) Hole
B) Gap
C) Counter
D) Void

4. What do we call the style of a font that leans to the right?

A) Bold
B) Straight
C) Italic
D) Wide

5. Which letter part hangs down below the bottom line, like the bottom of a 'p' or 'q'?

A) Ascender
B) Descender
C) Footer
D) Curve

6. If a font looks very thick and dark, what is it usually called?

A) Light
B) Thin
C) Bold
D) Tall

7. What is the imaginary line that all letters sit on called?

A) Baseline
B) Floor
C) Shelf
D) Table

8. Which of these is a name for a specific style or design of a set of letters?

A) Page
B) Font
C) Paper
D) Ink

9. What do you call the top part of the letter 't' or the crossbar on an 'H'?

A) Stem
B) Bar
C) Foot
D) Roof

10. What is the main straight or curved upright line of a letter called?

A) Stem
B) Leaf
C) Root
D) Branch

11. What is the name for a font that does NOT have any little feet at the ends of the strokes?

A) Serif
B) Sans-serif
C) Script
D) Fancy

12. Which punctuation mark is used to show a pause in a sentence?

A) Period
B) Comma
C) Question mark
D) Exclamation mark

13. Which mark is placed at the end of a sentence that asks something?

A) Period
B) Comma
C) Question mark
D) Colon

14. What is the mark used to show excitement at the end of a sentence called?

A) Exclamation mark
B) Full stop
C) Hyphen
D) Dash

15. What do we call a font that looks like human handwriting?

A) Block
B) Script
C) Modern
D) Bold

16. Which letter has an 'eye' or 'counter' that is completely closed?

A) l
B) b
C) t
D) v

17. What do you call the dot that sits above the lowercase letter 'i'?

A) Tittle
B) Spot
C) Mark
D) Pixel

18. If letters are placed too close together, they might look like they are:

A) Dancing
B) Crowded
C) Flying
D) Sleeping

19. Which shape is often used to form the base of a letter like 'O'?

A) Square
B) Triangle
C) Circle
D) Rectangle

20. What is the space between two words called?

A) Word spacing
B) Letter gap
C) Margin
D) Padding

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21. Which of these is a lowercase letter?

A) A
B) B
C) c
D) D

22. What is the name of the mark used to join two words together, like 'mother-in-law'?

A) Hyphen
B) Period
C) Comma
D) Slash

23. What do we call the letters that are very large and used at the start of a sentence?

A) Lowercase
B) Small letters
C) Uppercase
D) Numbers

24. Which part of a letter connects the top and bottom parts?

A) Stem
B) Head
C) Foot
D) Tail

25. What does a 'period' or 'full stop' signify in typography?

A) The end of a sentence
B) A pause
C) A question
D) A mistake

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