

Historical Foundations of Cultural Studies

Cultural Studies · Practice Test · 10 Questions

1. Which 1964 publication by Richard Hoggart marked the official founding of the Centre for Contemporary Cultural Studies (CCCS) at the University of Birmingham?

- A) The Uses of Literacy
- B) The Long Revolution
- C) Culture and Society
- D) Literary Theory: An Introduction

2. Raymond Williams' 1961 work 'The Long Revolution' is noted for introducing which foundational concept into cultural analysis?

- A) Cultural Materialism
- B) Structuralist Marxism
- C) The Culture Industry
- D) Hyperreality

3. In 'The Structural Transformation of the Public Sphere' (1962), which philosopher traced the historical evolution of the 'bourgeois public sphere'?

- A) Theodor Adorno
- B) Jürgen Habermas
- C) Walter Benjamin
- D) Michel Foucault

4. Stuart Hall's 1973 essay 'Encoding and Decoding in the Television Discourse' proposed that audiences could decode messages in which three distinct ways?

- A) Dominant, Oppositional, and Negotiated
- B) Primary, Secondary, and Tertiary
- C) Active, Passive, and Subversive
- D) Linear, Circular, and Dialectical

5. The term 'Culture Industry' (Kulturindustrie) was coined by Theodor Adorno and Max Horkheimer in which 1944 text?

- A) Negative Dialectics
- B) Minima Moralia
- C) Dialectic of Enlightenment
- D) The Authoritarian Personality

6. Which seminal 1972 book by John Berger utilized Marxist art history to analyze the visual culture of oil paintings and advertising?

- A) Ways of Seeing
- B) The Work of Art in the Age of Mechanical Reproduction
- C) Art and Society
- D) The Social History of Art

7. In his historical analysis of subcultures, Dick Hebdige used the term 'bricolage' to describe which specific cultural practice?

- A) The rejection of mass media
- B) The re-contextualization of everyday objects into new, subversive meanings
- C) The historical preservation of folk traditions
- D) The synthesis of high art and low culture

8. Which scholar is responsible for the influential concept of 'interpellation,' describing how ideology constitutes individuals as subjects?

- A) Louis Althusser
- B) Antonio Gramsci
- C) Roland Barthes
- D) Pierre Bourdieu

9. What is the primary historical focus of Antonio Gramsci's 'Prison Notebooks' in the context of cultural hegemony?

- A) The role of the 'organic intellectual' in maintaining or challenging class dominance
- B) The collapse of industrial labor unions in Italy
- C) The influence of religious institutions on state policy
- D) The evolution of Italian agrarian reform

10. Pierre Bourdieu's concept of 'habitus,' as developed in 'Distinction' (1979), refers to which of the following?

- A) The institutionalization of elite museums
- B) The socially ingrained habits and dispositions that guide an individual's perception and action
- C) The biological inheritance of artistic talent
- D) The legislative framework for cultural funding