

# Science and Theories of Public Speaking

Public Speaking · Practice Test · 7 Questions

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**1. What is the medical term for the fear of public speaking?**

- A) Glossophobia
- B) Agoraphobia
- C) Claustrophobia
- D) Acrophobia

**2. In Aristotle's classical rhetorical theory, which term refers to appealing to an audience's emotions?**

- A) Ethos
- B) Pathos
- C) Logos
- D) Kairos

**3. According to Albert Mehrabian's 7-38-55 rule of communication, what percentage of emotional communication is conveyed through body language?**

- A) 7%
- B) 38%
- C) 55%
- D) 80%

**4. Which hormone, released during the body's fight-or-flight response, causes physiological symptoms like a racing heart during speech anxiety?**

- A) Insulin
- B) Adrenaline
- C) Melatonin
- D) Thyroxine

**5. What psychological phenomenon explains why audiences best remember the beginning and end of a presentation?**

- A) Serial Position Effect
- B) Bystander Effect
- C) Confirmation Bias
- D) Halo Effect

**6. How many steps are in Monroe's Motivated Sequence, a proven organizational pattern for persuasive speeches?**

- A) 3
- B) 5
- C) 7
- D) 10

**7. In the Shannon-Weaver Model of Communication, what term describes anything that distorts or interferes with the message?**

- A) Feedback
- B) Noise
- C) Decoder
- D) Channel