Science and Theories of Public Speaking

Public Speaking · Answer Key · 7 Questions

1. What is the medical term for the fear of public speaking?

A) Glossophobia
B) Agoraphobia
C) Claustrophobia
D) Acrophobia

2. In Aristotle's classical rhetorical theory, which term refers to appealing to an audience's emotions?

A) Ethos
B) Pathos
C) Logos
D) Kairos

3. According to Albert Mehrabian's 7-38-55 rule of communication, what percentage of emotional communication is conveyed through body language?

A) 7%
B) 38%
C) 55%
D) 80%

4. Which hormone, released during the body's fight-or-flight response, causes physiological symptoms like a racing heart during speech anxiety?

A) Insulin
B) Adrenaline
C) Melatonin
D) Thyroxine

5. What psychological phenomenon explains why audiences best remember the beginning and end of a presentation?

A) Serial Position Effect
B) Bystander Effect
C) Confirmation Bias
D) Halo Effect

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6. How many steps are in Monroe's Motivated Sequence, a proven organizational pattern for persuasive speeches?

A) 3
B) 5
C) 7
D) 10

7. In the Shannon-Weaver Model of Communication, what term describes anything that distorts or interferes with the message?

A) Feedback
B) Noise
C) Decoder
D) Channel

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