

Social Media History: A Global Perspective

Social Media History · Answer Key · 25 Questions

1. In which US state was Facebook founded in 2004?

- A) California**
- B) New York
- C) Texas
- D) Florida

2. Which company, known for its professional networking platform, is headquartered in Sunnyvale, California?

- A) Twitter
- B) LinkedIn**
- C) Snapchat
- D) Reddit

3. The social media platform VKontakte (VK) is most popular in which country?

- A) Germany
- B) Russia**
- C) France
- D) Italy

4. Which country is the birthplace of the microblogging platform Weibo?

- A) Japan
- B) South Korea
- C) China**
- D) India

5. The photo-sharing app Instagram was acquired by which company in 2012?

- A) Google
- B) Microsoft
- C) Meta (Facebook)**
- D) Amazon

6. Where are the global headquarters of the video-sharing platform TikTok's parent company, ByteDance?

- A) Beijing**
- B) Seoul
- C) Tokyo
- D) Singapore

7. Which social media platform was originally launched by three former PayPal employees in San Bruno, California?

- A) Vimeo
- B) YouTube**
- C) DailyMotion
- D) Twitch

8. In which city is the headquarters of Twitter (now X) located?

- A) San Francisco**
- B) Seattle
- C) Chicago
- D) Boston

9. Which country is home to the messaging app LINE, which is widely used across Southeast Asia?

- A) Vietnam
- B) Thailand
- C) Japan**
- D) Philippines

10. Which Scandinavian country is the birthplace of the early social network platform Skype?

- A) Sweden**
- B) Norway
- C) Denmark
- D) Finland

11. Which social networking site, founded in 2003, was once the most visited website in the United States?

- A) MySpace**
- B) Tumblr
- C) Friendster
- D) Orkut

12. The social platform Pinterest is headquartered in which US city?

- A) Portland
- B) San Francisco**
- C) Austin
- D) Seattle

13. Which major social media company is headquartered in Menlo Park, California?

- A) Meta**
- B) Snap Inc.
- C) Pinterest
- D) Discord

14. KakaoTalk is a popular messaging application primarily used in which nation?

- A) North Korea
- B) South Korea**
- C) Malaysia
- D) Indonesia

15. Which country's developers created the Telegram messaging app?

- A) Ukraine
- B) Poland
- C) Russia**
- D) Estonia

16. WhatsApp was founded by two former employees of which company?

- A) Apple
- B) Yahoo**
- C) IBM
- D) Intel

17. Which social media platform was created by Jack Dorsey, Noah Glass, Biz Stone, and Evan Williams?

- A) Twitter**
- B) Tumblr
- C) Reddit
- D) Flickr

18. Which social media platform's name is inspired by the city of San Francisco?

- A) Instagram
- B) Snapchat
- C) Flickr**
- D) Reddit

19. In which US state is the headquarters of Reddit located?

- A) California**
- B) Nevada
- C) Colorado
- D) Texas

20. Which messaging app is the dominant social communication tool in Brazil and India?

- A) WeChat
- B) WhatsApp**
- C) Signal
- D) Viber

21. What was the primary location of the office where the first Facebook profile was created?

- A) Harvard University**
- B) MIT
- C) Stanford University
- D) Yale University

22. The platform Twitch is primarily known for streaming content from which country?

- A) United States**
- B) United Kingdom
- C) Canada
- D) Germany

23. Which social media service was founded in 2007 by David Karp in New York City?

- A) Tumblr**
- B) WordPress
- C) Blogger
- D) Medium

24. Which country is the primary market for the WeChat application?

- A) China**
- B) Thailand
- C) Taiwan
- D) Vietnam

25. Which social media company has its corporate headquarters in Venice, Los Angeles?

- A) Snap Inc.**
- B) Meta
- C) Google
- D) Twitter