

Fun with Typography and Fonts

Typography · Answer Key · 8 Questions

1. What is another name for the big letters used at the start of a sentence or a person's name?

- A) Lowercase letters
- B) Uppercase letters**
- C) Numbers
- D) Punctuation

2. What do designers call a complete set of letters and numbers designed in a matching style?

- A) Font**
- B) Paper
- C) Pencil
- D) Border

3. Which text style makes letters look thicker and darker so they stand out?

- A) Italic
- B) Underline
- C) Bold**
- D) Invisible

4. What is text called when the letters slant sideways to the right?

- A) Bold
- B) Italics**
- C) Uppercase
- D) Capital

5. In typography, what are the small extra lines or 'little feet' at the ends of letter strokes called?

- A) Serifs**
- B) Loops
- C) Dots
- D) Margins

6. What is the name of the invisible straight line that letters 'sit' on when typed on a page?

- A) Top line
- B) Baseline**
- C) Skyline
- D) Borderline

7. What are the smaller letters that make up most of the words in a storybook called?

- A) Uppercase letters
- B) Capital letters
- C) Lowercase letters**
- D) Symbols

8. Why do we leave empty spaces between printed words in typography?

- A) To save ink
- B) To make words easier to read**
- C) To make letters look bigger
- D) To hide missing letters