

The History of Meme Culture

Meme Culture · Practice Test · 15 Questions

1. Which evolutionary biologist coined the term 'meme' in his 1976 book, The Selfish Gene?

- A) Richard Dawkins
- B) Stephen Jay Gould
- C) Edward O. Wilson
- D) Daniel Dennett

2. The 'Dancing Baby' or 'Oogachaka Baby', one of the first viral internet memes, was originally created as a test for which 3D animation software?

- A) Blender
- B) Maya
- C) Character Studio
- D) LightWave 3D

3. The 'Nyan Cat' meme is fundamentally based on which Japanese vocaloid song?

- A) Miku Miku Ni Shite Ageru
- B) Nyanyanyanyanyanyanya!
- C) Senbonzakura
- D) World is Mine

4. What was the primary method for distributing the 'Hamster Dance' website in 1999?

- A) Usenet newsgroups
- B) Email chain letters
- C) Search engine optimization
- D) Direct URL sharing

5. The 'Distracted Boyfriend' stock photo, which became a global meme in 2017, was captured by which Spanish photographer?

- A) Antonio Guillem
- B) Javier Bardem
- C) Sofia Hernandez
- D) Miguel Ruiz

6. The 'Doge' meme, featuring a Shiba Inu, gained immense popularity in 2013 and eventually led to the creation of what cryptocurrency?

- A) Bitcoin Cash
- B) Litecoin
- C) Dogecoin
- D) Ethereum

7. Which website is widely credited with popularizing the 'Advice Animal' image macro format in the mid-2000s?

- A) 4chan
- B) Reddit
- C) Tumblr
- D) Cheezburger Network

8. The 'Rickrolling' phenomenon, involving baiting users to click a link to Rick Astley's 'Never Gonna Give You Up', first originated on which message board?

- A) 4chan
- B) Something Awful
- C) Slashdot
- D) Digg

9. The 'Pepe the Frog' character was originally created by Matt Furie for which comic book series?

- A) Boy's Club
- B) The Boondocks
- C) Hate
- D) Eightball

10. In meme terminology, what is a 'normie' defined as?

- A) A user who creates original content
- B) A person outside the subculture who consumes mainstream memes
- C) A moderator of a forum
- D) A creator of high-effort video memes

11. Which of these memes is considered the first 'viral' video to achieve mass mainstream awareness before the launch of YouTube?

- A) Badger Badger Badger
- B) Chocolate Rain
- C) The Star Wars Kid
- D) Numa Numa

12. The term 'Lolcat' refers to images featuring cats with humorous captions. What was the name of the most famous site dedicated to this, launched in 2007?

- A) Cat-o-Rama
- B) I Can Has Cheezburger?
- C) The Kitten Page
- D) Meow World

13. What does the acronym 'TL;DR', often used in meme-heavy forum discussions, stand for?

- A) Too Long; Didn't Read
- B) Total Length; Data Review
- C) Time Lost; Deleted Record
- D) True Logic; Detailed Report

14. The 'Success Kid' meme, featuring a toddler clenching a fist of sand, was originally titled what by his mother, Laney Griner?

- A) Winner Boy
- B) Determination
- C) I Hate Sandcastles
- D) Beach Baby

15. What is the 'Streisand Effect' in the context of internet culture?

- A) A meme that becomes popular due to being banned or censored
- B) The rise of deepfake technology
- C) The evolution of reaction GIFs
- D) The decline of image-based memes