

The History of Meme Culture

Meme Culture · Answer Key · 15 Questions

1. Which evolutionary biologist coined the term 'meme' in his 1976 book, The Selfish Gene?

- A) Richard Dawkins**
- B) Stephen Jay Gould
- C) Edward O. Wilson
- D) Daniel Dennett

2. The 'Dancing Baby' or 'Oogachaka Baby', one of the first viral internet memes, was originally created as a test for which 3D animation software?

- A) Blender
- B) Maya
- C) Character Studio**
- D) LightWave 3D

3. The 'Nyan Cat' meme is fundamentally based on which Japanese vocaloid song?

- A) Miku Miku Ni Shite Ageru
- B) Nyanyanyanyanyanyanya!**
- C) Senbonzakura
- D) World is Mine

4. What was the primary method for distributing the 'Hamster Dance' website in 1999?

- A) Usenet newsgroups
- B) Email chain letters**
- C) Search engine optimization
- D) Direct URL sharing

5. The 'Distracted Boyfriend' stock photo, which became a global meme in 2017, was captured by which Spanish photographer?

- A) Antonio Guillem**
- B) Javier Bardem
- C) Sofia Hernandez
- D) Miguel Ruiz

6. The 'Doge' meme, featuring a Shiba Inu, gained immense popularity in 2013 and eventually led to the creation of what cryptocurrency?

- A) Bitcoin Cash
- B) Litecoin
- C) Dogecoin**
- D) Ethereum

7. Which website is widely credited with popularizing the 'Advice Animal' image macro format in the mid-2000s?

- A) 4chan
- B) Reddit
- C) Tumblr

D) Cheezburger Network

8. The 'Rickrolling' phenomenon, involving baiting users to click a link to Rick Astley's 'Never Gonna Give You Up', first originated on which message board?

- A) 4chan**
- B) Something Awful
- C) Slashdot
- D) Digg

9. The 'Pepe the Frog' character was originally created by Matt Furie for which comic book series?

- A) Boy's Club**
- B) The Boondocks
- C) Hate
- D) Eightball

10. In meme terminology, what is a 'normie' defined as?

- A) A user who creates original content
- B) A person outside the subculture who consumes mainstream memes**
- C) A moderator of a forum
- D) A creator of high-effort video memes

11. Which of these memes is considered the first 'viral' video to achieve mass mainstream awareness before the launch of YouTube?

- A) Badger Badger Badger
- B) Chocolate Rain

C) The Star Wars Kid

- D) Numa Numa

12. The term 'Lolcat' refers to images featuring cats with humorous captions. What was the name of the most famous site dedicated to this, launched in 2007?

- A) Cat-o-Rama
- B) I Can Has Cheezburger?**
- C) The Kitten Page
- D) Meow World

13. What does the acronym 'TL;DR', often used in meme-heavy forum discussions, stand for?

A) Too Long; Didn't Read

B) Total Length; Data Review

C) Time Lost; Deleted Record

D) True Logic; Detailed Report

14. The 'Success Kid' meme, featuring a toddler clenching a fist of sand, was originally titled what by his mother, Laney Griner?

A) Winner Boy

B) Determination

C) I Hate Sandcastles

D) Beach Baby

15. What is the 'Streisand Effect' in the context of internet culture?

A) A meme that becomes popular due to being banned or censored

B) The rise of deepfake technology

C) The evolution of reaction GIFs

D) The decline of image-based memes