

The History of Internet Memes

Internet History · Answer Key · 8 Questions

1. Which 1996 3D-animated video of a dancing baby is widely considered one of the internet's first viral memes?

- A) The Dancing Hamster
- B) The Baby Cha-Cha
- C) Ooga-Chaka Baby**
- D) Dancing Infant Animation

2. The term 'meme' was coined by evolutionary biologist Richard Dawkins in his 1976 book titled what?

- A) The Selfish Gene**
- B) The Ancestor's Tale
- C) The Blind Watchmaker
- D) River Out of Eden

3. What was the primary medium used to circulate the 'All Your Base Are Belong To Us' meme in the early 2000s?

- A) Email attachments
- B) Flash animation**
- C) Usenet newsgroups
- D) IRC chat logs

4. In 2005, the 'Numa Numa' video featuring Gary Brolsma became an early viral sensation on which video hosting platform?

- A) YouTube
- B) Vimeo
- C) Newgrounds**
- D) Dailymotion

5. The 'Rickrolling' phenomenon, which involves baiting users into clicking a link to Rick Astley's 'Never Gonna Give You Up', originated on which website?

- A) Reddit
- B) 4chan**
- C) Tumblr
- D) Digg

6. 'Keyboard Cat', a video of a cat playing an electronic keyboard, was originally filmed in what year before becoming a meme in 2007?

A) 1984

B) 1992

C) 1998

D) 2001

7. The 'Success Kid' meme, featuring a toddler clenching a fist of sand, is a cropped version of a photo taken by which photographer?

A) Laniesha Griner

B) Justin Laney

C) Blake Griner

D) Sarah Laney

8. What was the first video ever uploaded to YouTube, which helped initiate the platform's role in meme culture?

A) Me at the zoo

B) Charlie bit my finger

C) Evolution of Dance

D) Potter Puppet Pals