

# Advanced Public Speaking Principles

Public Speaking · Answer Key · 8 Questions

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**1. In classical rhetoric, what is the term for the process of inventing or finding arguments and content for a speech?**

- A) Elocutio
- B) Inventio**
- C) Dispositio
- D) Memoria

**2. What is the physiological term for the rapid, involuntary inhalation of air that occurs as a protective response when a speaker perceives a threat to their breathing?**

- A) Gasp reflex**
- B) Thoracic expansion
- C) Laryngeal spasm
- D) Diaphragmatic seizure

**3. Which structural technique involves repeating a word or phrase at the beginning of successive clauses to create rhythm and emphasis?**

- A) Epistrophe
- B) Anadiplosis
- C) Anaphora**
- D) Chiasmus

**4. According to standard non-verbal communication research, what is the 'power pose' effect--frequently cited in public speaking contexts--referring to changes in which specific hormones?**

- A) Cortisol and Testosterone**
- B) Adrenaline and Insulin
- C) Estrogen and Progesterone
- D) Thyroxine and Melatonin

**5. What does the 'primacy-recency effect' dictate about an audience's memory during a presentation?**

- A) Listeners remember the middle content best
- B) Listeners remember the beginning and end best**
- C) Listeners only remember the visual aids
- D) Listeners forget the opening statement

**6. Which of these is the correct definition of 'extemporaneous' delivery?**

- A) Reading from a prepared manuscript
- B) Memorizing the entire speech verbatim
- C) Speaking without any preparation
- D) Speaking from brief notes or an outline**

**7. What is the primary function of the 'vocal variety' element in a speech?**

- A) To increase the length of the speech
- B) To manipulate the listener's heart rate
- C) To maintain audience interest through pitch and volume**
- D) To mask grammatical errors in the script

**8. In speech writing, what is a 'categorical proposition'?**

- A) A statement that is always true
- B) A statement that relates two categories, either affirmatively or negatively**
- C) A joke intended to lighten the mood
- D) A question that requires an immediate audience response