

Understanding Stock Markets

Finance · Practice Test · 12 Questions

1. What is a share of stock?

- A) A type of government tax
- B) A unit of ownership in a company
- C) A loan given to a bank
- D) A physical item sold in a store

2. What is the name of the place where stocks are bought and sold?

- A) A supermarket
- B) A stock exchange
- C) A library
- D) A post office

3. What does a 'dividend' represent?

- A) A fee paid to use an exchange
- B) A portion of company profits paid to shareholders
- C) A type of government bond
- D) A penalty for selling a stock

4. What is the primary purpose of an Initial Public Offering (IPO)?

- A) To shut down a company
- B) To allow a private company to sell shares to the public
- C) To change the company name
- D) To buy a competitor

5. Which famous index tracks the performance of 500 large companies listed on stock exchanges in the United States?

- A) S&P 500
- B) The Tokyo Index
- C) The Gold Standard
- D) The NASDAQ 100

6. What is a 'ticker symbol'?

- A) A device used to count money
- B) A short abbreviation used to identify a stock
- C) A receipt for a purchase
- D) A type of stock market news

7. Which company is often credited with having the world's first formal stock exchange in the early 1600s?

- A) The Dutch East India Company
- B) The Bank of England
- C) The Roman Empire
- D) The United States Treasury

8. What does it mean if a stock price is 'volatile'?

- A) It stays the same for a long time
- B) It is guaranteed to go up
- C) It changes in price very frequently
- D) It cannot be sold easily

9. What is a 'bear market' commonly associated with?

- A) Rising stock prices
- B) A period of declining stock prices
- C) An increase in company employees
- D) The opening of a new stock exchange

10. What is a 'bull market' commonly associated with?

- A) A period of rising stock prices
- B) A period of falling stock prices
- C) The government closing the market
- D) Companies losing money

11. Which document provides detailed financial information about a company to potential investors?

- A) A comic book
- B) A prospectus
- C) A weather report
- D) A grocery list

12. Who is the person or firm that buys and sells stocks on behalf of an investor?

- A) A stockbroker
- B) A landlord
- C) A cashier
- D) A librarian