Foundations of Behavioural Economics

Behavioural Economics · Practice Test · 2 Questions

1. Behavioural economics primarily combines insights from which two academic fields?

A) Psychology and Economics
B) Sociology and Biology
C) Physics and Mathematics
D) Philosophy and History

2. Which two psychologists are most famously associated with the development of Prospect Theory and the identification of cognitive biases?

A) Daniel Kahneman and Amos Tversky
B) B.F. Skinner and Ivan Pavlov
C) Jean Piaget and Lev Vygotsky
D) Sigmund Freud and Carl Jung