

Foundations of Social Psychology

Social Psychology · Answer Key · 8 Questions

1. Who is often credited with writing the first social psychology textbook in 1908, titled 'An Introduction to Social Psychology'?

- A) Wilhelm Wundt
- B) William McDougall**
- C) Edward Thorndike
- D) John B. Watson

2. Which famous experiment, conducted in 1961, investigated obedience to authority by having participants administer what they believed to be electric shocks to a learner?

- A) The Stanford Prison Experiment
- B) The Asch Conformity Experiments
- C) The Milgram Experiment**
- D) The Little Albert Experiment

3. The concept of 'groupthink', where a group's desire for harmony or conformity results in an irrational or dysfunctional decision-making outcome, was first described by which psychologist?

- A) Solomon Asch
- B) Irving Janis**
- C) Leon Festinger
- D) Kurt Lewin

4. Which foundational social psychology experiment, conducted in the 1950s, demonstrated the power of social pressure on conformity by asking participants to judge the length of lines?

- A) The Milgram Experiment
- B) The Stanford Prison Experiment
- C) The Robbers Cave Experiment
- D) The Asch Conformity Experiments**

5. What was the primary focus of Kurt Lewin's early research in social psychology, particularly regarding group dynamics and social change?

- A) Attribution theory
- B) Social cognition
- C) Field theory and action research**
- D) Intergroup conflict

6. The bystander effect, the phenomenon where individuals are less likely to offer help to a victim when other people are present, was heavily influenced by research following which historical event?

- A) The World War I bombings
- B) The assassination of John F. Kennedy**
- C) The Great Depression
- D) The Civil Rights Movement

7. Who is known for developing the theory of cognitive dissonance, suggesting that individuals experience psychological discomfort when holding two or more conflicting beliefs, ideas, or values?

- A) Albert Bandura
- B) Leon Festinger**
- C) Muzafer Sherif
- D) Fritz Heider

8. The Stanford Prison Experiment, a controversial study on the psychological effects of perceived power, was led by which psychologist in 1971?

- A) Stanley Milgram
- B) Solomon Asch
- C) Philip Zimbardo**
- D) Albert Bandura