

Understanding Propaganda

Media Literacy · Answer Key · 3 Questions

1. What is the primary purpose of propaganda?

- A) To entertain audiences
- B) To influence people's opinions**
- C) To provide objective news
- D) To sell physical goods

2. Which propaganda technique involves using negative words or 'trash talking'?

- A) Name Calling**
- B) Glittering Generalities
- C) Transfer
- D) Logical Fallacy

3. What defines the 'Glittering Generalities' technique?

- A) Using insults
- B) Using catchy, positive words without specific facts**
- C) Using expert testimonials
- D) Using fear-based statistics