

Space Branding Facts

Space Science And Branding · Practice Test · 20 Questions

1. Which planet is famously branded as the 'Red Planet'?

- A) Venus
- B) Mars
- C) Jupiter
- D) Saturn

2. What is the name of the agency responsible for branding the American space program?

- A) ESA
- B) NASA
- C) SpaceX
- D) JAXA

3. Which planet is known for its prominent rings, often used as a visual brand identity?

- A) Neptune
- B) Uranus
- C) Saturn
- D) Mars

4. What star serves as the central branding icon for our solar system?

- A) Proxima Centauri
- B) The Sun
- C) Polaris
- D) Sirius

5. Which organization launched the Hubble Space Telescope, establishing a strong brand in space imagery?

- A) NASA
- B) Virgin Galactic
- C) Blue Origin
- D) ESA

6. Which galaxy is the home of Earth, often identified by its spiral brand shape?

- A) Andromeda
- B) Milky Way
- C) Sombrero
- D) Triangulum

7. What planet is known as the 'Blue Planet' due to its brand-defining appearance from space?

- A) Earth
- B) Neptune
- C) Uranus
- D) Mars

8. Which company has established a brand by reusing its rocket boosters?

- A) SpaceX
- B) Boeing
- C) NASA
- D) Roscosmos

9. What is the name of the largest planet in our solar system, often branded as a 'Gas Giant'?

- A) Saturn
- B) Jupiter
- C) Neptune
- D) Uranus

10. Which natural satellite is Earth's only permanent companion, often used in space branding?

- A) Phobos
- B) Deimos
- C) The Moon
- D) Titan

11. Which planet has the brand identity of being the closest to the Sun?

- A) Venus
- B) Mercury
- C) Earth
- D) Mars

12. What type of celestial body is Pluto currently classified as?

- A) Planet
- B) Asteroid
- C) Dwarf Planet
- D) Star

13. Which space probe brand is famous for carrying a golden record into interstellar space?

- A) Voyager
- B) Curiosity
- C) Perseverance
- D) Cassini

14. What is the term for a giant cloud of gas and dust in space, often the subject of iconic space photography?

- A) Nebula
- B) Black Hole
- C) Pulsar
- D) Quasar

15. Which planet is known as the 'Morning Star' or 'Evening Star' in astronomical branding?

- A) Mars
- B) Venus
- C) Mercury
- D) Jupiter

16. What is the name of the force that gives a planet its spherical brand shape?

- A) Magnetism
- B) Gravity
- C) Friction
- D) Inertia

17. Which space vehicle brand landed the first humans on the Moon?

- A) Apollo
- B) Gemini
- C) Mercury
- D) Artemis

18. What is the center of a black hole often branded as?

- A) Event Horizon
- B) Singularity
- C) Nebula
- D) Galaxy

19. Which constellation is often used as a brand for navigation due to the North Star?

- A) Orion
- B) Ursa Major
- C) Cassiopeia
- D) Cygnus

20. What defines the branding of a 'Gas Giant' like Jupiter?

- A) Solid surface
- B) Atmospheric composition
- C) High heat
- D) Lack of gravity