

Space Branding Facts

Space Science And Branding · Answer Key · 20 Questions

1. Which planet is famously branded as the 'Red Planet'?

- A) Venus
- B) Mars**
- C) Jupiter
- D) Saturn

2. What is the name of the agency responsible for branding the American space program?

- A) ESA
- B) NASA**
- C) SpaceX
- D) JAXA

3. Which planet is known for its prominent rings, often used as a visual brand identity?

- A) Neptune
- B) Uranus
- C) Saturn**
- D) Mars

4. What star serves as the central branding icon for our solar system?

- A) Proxima Centauri
- B) The Sun**
- C) Polaris
- D) Sirius

5. Which organization launched the Hubble Space Telescope, establishing a strong brand in space imagery?

- A) NASA**
- B) Virgin Galactic
- C) Blue Origin
- D) ESA

6. Which galaxy is the home of Earth, often identified by its spiral brand shape?

- A) Andromeda
- B) Milky Way**
- C) Sombrero
- D) Triangulum

7. What planet is known as the 'Blue Planet' due to its brand-defining appearance from space?

- A) Earth**
- B) Neptune
- C) Uranus
- D) Mars

8. Which company has established a brand by reusing its rocket boosters?

- A) SpaceX**
- B) Boeing
- C) NASA
- D) Roscosmos

9. What is the name of the largest planet in our solar system, often branded as a 'Gas Giant'?

- A) Saturn
- B) Jupiter**
- C) Neptune
- D) Uranus

10. Which natural satellite is Earth's only permanent companion, often used in space branding?

- A) Phobos
- B) Deimos
- C) The Moon**
- D) Titan

11. Which planet has the brand identity of being the closest to the Sun?

- A) Venus
- B) Mercury**
- C) Earth
- D) Mars

12. What type of celestial body is Pluto currently classified as?

- A) Planet
- B) Asteroid
- C) Dwarf Planet**
- D) Star

13. Which space probe brand is famous for carrying a golden record into interstellar space?

A) Voyager

B) Curiosity

C) Perseverance

D) Cassini

14. What is the term for a giant cloud of gas and dust in space, often the subject of iconic space photography?

A) Nebula

B) Black Hole

C) Pulsar

D) Quasar

15. Which planet is known as the 'Morning Star' or 'Evening Star' in astronomical branding?

A) Mars

B) Venus

C) Mercury

D) Jupiter

16. What is the name of the force that gives a planet its spherical brand shape?

A) Magnetism

B) Gravity

C) Friction

D) Inertia

17. Which space vehicle brand landed the first humans on the Moon?

A) Apollo

B) Gemini

C) Mercury

D) Artemis

18. What is the center of a black hole often branded as?

A) Event Horizon

B) Singularity

C) Nebula

D) Galaxy

19. Which constellation is often used as a brand for navigation due to the North Star?

A) Orion

B) Ursa Major

C) Cassiopeia

D) Cygnus

20. What defines the branding of a 'Gas Giant' like Jupiter?

A) Solid surface

B) Atmospheric composition

C) High heat

D) Lack of gravity