

Social Media History: A Global Perspective

Social Media History · Practice Test · 18 Questions

1. Which country is the birthplace of the social networking site 'Orkut', which was highly popular in Brazil and India during the mid-2000s?

- A) United States
- B) Japan
- C) South Korea
- D) Germany

2. Before its global dominance, where was the social media platform 'TikTok' originally launched as 'Douyin'?

- A) Singapore
- B) China
- C) Vietnam
- D) Taiwan

3. Which Scandinavian country is the home of the professional networking site 'LinkedIn's' global regional headquarters for Europe?

- A) Sweden
- B) Denmark
- C) Norway
- D) Finland

4. In which city is the global headquarters of the social media giant 'Meta', formerly known as Facebook, located?

- A) Menlo Park
- B) San Francisco
- C) New York
- D) Seattle

5. The social media platform 'Vkontakte' (VK) was established in which major city?

- A) Moscow
- B) Saint Petersburg
- C) Kiev
- D) Minsk

6. Which nation is home to 'Line', a popular messaging app that originated following the 2011 Tohoku earthquake?

- A) Japan
- B) South Korea
- C) Thailand
- D) Indonesia

7. The messaging application 'Telegram' was founded by brothers Pavel and Nikolai Durov, who are originally from which country?

- A) Russia
- B) Estonia
- C) Latvia
- D) Belarus

8. Which social media platform, known for its disappearing photo messages, was founded at Stanford University in the United States?

- A) Instagram
- B) Snapchat
- C) Pinterest
- D) Tumblr

9. The platform 'WeChat' (Weixin) is developed by Tencent, a company headquartered in which country?

- A) China
- B) Singapore
- C) Hong Kong
- D) Malaysia

10. 'Xing', a social networking site popular for professional contacts in German-speaking countries, is headquartered in which city?

- A) Berlin
- B) Vienna
- C) Hamburg
- D) Zurich

11. Which country hosts the headquarters of 'Spotify', which operates as a social music-sharing platform?

- A) Sweden
- B) Norway
- C) Denmark
- D) Iceland

12. The mobile messaging app 'KakaoTalk' is the dominant social communication tool in which country?

- A) South Korea
- B) Japan
- C) North Korea
- D) Philippines

13. Where was the 'Badoo' social dating network founded in 2006?

- A) United Kingdom
- B) Russia
- C) France
- D) Spain

14. The video-sharing platform 'Dailymotion' was founded in 2005 in which European city?

- A) Paris
- B) Brussels
- C) Lyon
- D) Geneva

15. Which country is the primary market and home of the 'Zalo' messaging app?

- A) Vietnam
- B) Thailand
- C) Laos
- D) Cambodia

16. The social platform 'Hi5' was founded in 2003 and saw significant popularity in which region during its peak?

- A) Latin America
- B) Western Europe
- C) Middle East
- D) North Africa

17. Which nation is the founding home of the microblogging service 'Tumblr'?

- A) United States
- B) Canada
- C) United Kingdom
- D) Australia

18. The app 'Signal' is operated by a non-profit foundation based in which country?

- A) United States
- B) Switzerland
- C) Iceland
- D) Norway