

IKEA Trivia

General Knowledge · Answer Key · 29 Questions

1. What does IKEA stand for?

- A) Ingvar Kamprad Elmtaryd Agunnaryd**
- B) International Furniture Exhibition and Design
- C) Innovative Furniture Ideas for Everyone
- D) Ingenious Karlsson's Everyday Appliances

2. In what year was IKEA founded?

- A) 1943**
- B) 1955
- C) 1968
- D) 1972

3. Who is the founder of IKEA?

- A) Anders Nilsson
- B) Björn Lundqvist
- C) Ingvar Kamprad**
- D) Stefan Persson

4. Where was IKEA founded?

- A) Norway
- B) Denmark
- C) Sweden**
- D) Finland

5. What is the name of IKEA's iconic flat-pack furniture concept?

- A) EasyBuild
- B) ModuFlex
- C) DIY Furniture
- D) Flat-Pak System**

6. What is the name of IKEA's famous meatballs?

- A) Köttbullar**
- B) Frikadeller
- C) Svenska Bullar
- D) Köttfärsbullar

7. What color are IKEA's primary store colors?

- A) Red and White
- B) Blue and Yellow**
- C) Green and Brown
- D) Black and White

8. Which of these is NOT an IKEA product category?

- A) Kitchenware
- B) Lighting
- C) Gardening Tools**
- D) Children's Toys

9. What is the name of IKEA's children's toy line?

- A) Lekfull**
- B) Barnens
- C) Lego
- D) Småbarn

10. What is the term IKEA uses for its store layout that encourages browsing?

- A) The Maze
- B) The Journey
- C) The Discovery Path**
- D) The IKEA Experience

11. What is the common material used in many IKEA furniture items?

- A) Solid Oak
- B) Pine
- C) Particleboard (chipboard)**
- D) Bamboo

12. What does the 'E' in IKEA stand for?

- A) Elmtaryd**
- B) Engineering
- C) Europe
- D) Everyday

13. What is the name of IKEA's sustainability program?

- A) Better Living
- B) People & Planet Positive**
- C) Green Home
- D) Sustainable Future

14. Which popular IKEA chair is named after a type of flower?

- A) POÄNG
- B) EKTORP
- C) KLIPPAN
- D) FABRIKÖR

15. What is the Swedish word for 'welcome' often seen in IKEA stores?

- A) Hej
- B) Välkommen
- C) Tack
- D) God dag

16. What is the largest IKEA store in the world located?

- A) Burbank, California
- B) Stockholm, Sweden
- C) London, UK
- D) Shanghai, China

17. IKEA's products are known for their _____ assembly.

- A) Complex
- B) Time-consuming
- C) Easy
- D) Professional

18. What is the name of IKEA's in-house design magazine?

- A) IKEA Life
- B) HÄMTA
- C) IKEA Family Live
- D) ScandiStyle

19. What is the primary language of IKEA's product manuals?

- A) English
- B) Swedish
- C) Pictograms
- D) German

20. What is the name of IKEA's loyalty program?

- A) IKEA Club
- B) IKEA Friends
- C) IKEA Family
- D) IKEA Rewards

21. What is the approximate number of IKEA stores worldwide?

- A) Under 100
- B) Around 200
- C) Over 400**
- D) Over 1000

22. What is the name of the small Swedish village where Ingvar Kamprad grew up?

- A) Agunnaryd
- B) Elmtaryd**
- C) Mästerby
- D) Ving

23. What does the 'K' in IKEA stand for?

- A) Kamprad**
- B) Kitchen
- C) Kids
- D) King

24. Which IKEA product is famously a BILLY?

- A) Bookcase**
- B) Desk
- C) Chair
- D) Lamp

25. What is the name of IKEA's budget-friendly furniture line?

- A) IKEA Basic
- B) IKEA Essentials
- C) IKEA Value
- D) IKEA PS**

26. What is the name of the iconic IKEA shopping bag?

- A) FRAKTA**
- B) KASSÖJA
- C) STORA
- D) BLÅHAJ

27. What year did IKEA first open a store in the United States?

- A) 1970
- B) 1976**
- C) 1985
- D) 1992

28. IKEA's design philosophy emphasizes affordability and what other key aspect?

- A) Luxury
- B) Exclusivity
- C) Functionality**
- D) Complexity

29. What is the name of IKEA's famous blue armchair?

- A) POÄNG
- B) EKTORP
- C) KLIPPAN**
- D) STOCKHOLM