

Early Days of Social Media

Social Media History · Practice Test · 15 Questions

1. What was one of the very first social networking sites that allowed people to create profiles and connect with friends?

- A) Facebook
- B) MySpace
- C) Six Degrees
- D) Twitter

2. Before most people had personal computers, what was a common way for people to share messages with each other over long distances?

- A) Text messages
- B) Social media posts
- C) Letters and postcards
- D) Video calls

3. What invention helped people communicate more quickly by sending short written messages over phone lines?

- A) The internet
- B) Email
- C) The telegraph
- D) Social media

4. What does 'internet' mean in a simple way?

- A) A type of phone
- B) A worldwide network connecting computers
- C) A video game
- D) A place to buy things

5. Which website, popular in the early 2000s, was known for its customizable profiles with music and backgrounds?

- A) Instagram
- B) TikTok
- C) MySpace
- D) Snapchat

6. What was one of the first ways people could send messages electronically using computers?

- A) Instant messaging
- B) Social media comments
- C) Video conferencing
- D) Blogs

7. What technology allowed people to send and receive messages over the internet, often instantly?

- A) Fax machines
- B) Email
- C) Pagers
- D) Landline phones

8. Which social media platform is famous for its short, 140-character messages called 'tweets'?

- A) Facebook
- B) Twitter
- C) LinkedIn
- D) Reddit

9. Before many people had smartphones, what device did they often use to access the internet and send emails?

- A) Smartwatch
- B) Tablet
- C) Home computer
- D) Gaming console

10. What was the main idea behind early social networking sites like Six Degrees?

- A) Sharing photos
- B) Playing online games
- C) Connecting with people you know
- D) Watching videos

11. What did people use to communicate with each other using computers before social media was common?

- A) Text messages
- B) Email and chat rooms
- C) Video calls
- D) Social media posts

12. What was a very popular social media site launched in 2004 that focused on connecting college students?

- A) MySpace
- B) Friendster
- C) Facebook
- D) Google+

13. What are 'chat rooms'?

- A) Places to watch movies
- B) Online spaces where people can talk to each other in real-time
- C) Websites for shopping
- D) Apps for drawing

14. Which early social networking site, launched in 1997, is considered one of the first of its kind?

- A) MySpace
- B) Six Degrees
- C) Friendster
- D) Classmates.com

15. What invention made it possible for many people to use the internet at home?

- A) The telephone
- B) The personal computer
- C) The radio
- D) The television