

Early Days of Social Media

Social Media History · Answer Key · 15 Questions

1. What was one of the very first social networking sites that allowed people to create profiles and connect with friends?

- A) Facebook
- B) MySpace
- C) Six Degrees**
- D) Twitter

2. Before most people had personal computers, what was a common way for people to share messages with each other over long distances?

- A) Text messages
- B) Social media posts
- C) Letters and postcards**
- D) Video calls

3. What invention helped people communicate more quickly by sending short written messages over phone lines?

- A) The internet
- B) Email
- C) The telegraph**
- D) Social media

4. What does 'internet' mean in a simple way?

- A) A type of phone
- B) A worldwide network connecting computers**
- C) A video game
- D) A place to buy things

5. Which website, popular in the early 2000s, was known for its customizable profiles with music and backgrounds?

- A) Instagram
- B) TikTok
- C) MySpace**
- D) Snapchat

6. What was one of the first ways people could send messages electronically using computers?

A) Instant messaging

B) Social media comments

C) Video conferencing

D) Blogs

7. What technology allowed people to send and receive messages over the internet, often instantly?

A) Fax machines

B) Email

C) Pagers

D) Landline phones

8. Which social media platform is famous for its short, 140-character messages called 'tweets'?

A) Facebook

B) Twitter

C) LinkedIn

D) Reddit

9. Before many people had smartphones, what device did they often use to access the internet and send emails?

A) Smartwatch

B) Tablet

C) Home computer

D) Gaming console

10. What was the main idea behind early social networking sites like Six Degrees?

A) Sharing photos

B) Playing online games

C) Connecting with people you know

D) Watching videos

11. What did people use to communicate with each other using computers before social media was common?

A) Text messages

B) Email and chat rooms

C) Video calls

D) Social media posts

12. What was a very popular social media site launched in 2004 that focused on connecting college students?

- A) MySpace
- B) Friendster
- C) Facebook**
- D) Google+

13. What are 'chat rooms'?

- A) Places to watch movies
- B) Online spaces where people can talk to each other in real-time**
- C) Websites for shopping
- D) Apps for drawing

14. Which early social networking site, launched in 1997, is considered one of the first of its kind?

- A) MySpace
- B) Six Degrees**
- C) Friendster
- D) Classmates.com

15. What invention made it possible for many people to use the internet at home?

- A) The telephone
- B) The personal computer**
- C) The radio
- D) The television