

Understanding Warehousing and Supply Chain Management

Business Management · Answer Key · 10 Questions

1. What is the primary definition of warehousing?

- A) Only storing boxes
- B) Receiving, storing, organizing, and managing goods**
- C) Selling products to customers
- D) Delivering goods to retail stores

2. Which function involves counting and monitoring products to know what is available?

- A) Receiving
- B) Order processing
- C) Inventory management**
- D) Distribution

3. What is the main difference between storage and warehousing?

- A) Storage is only for cold goods
- B) Warehousing is a broader process including receiving and distribution**
- C) Storage does not involve organizing products
- D) There is no difference

4. Which type of warehouse is owned by a third party and rented by different businesses?

- A) Private Warehouse
- B) Public Warehouse**
- C) Specialized Warehouse
- D) Distribution Center

5. What is the main goal of a Distribution Center?

- A) Long-term storage of old items
- B) Quickly receiving and sending products**
- C) Manufacturing new goods
- D) Repairing damaged products

6. What is the correct flow of the distribution channel mentioned in the text?

- A) Customer -> Warehouse -> Producer
- B) Producer -> Warehouse -> Distributor -> Customer**
- C) Distributor -> Producer -> Warehouse -> Customer
- D) Warehouse -> Producer -> Customer -> Distributor

7. Why is warehousing important for a business?

- A) It increases the cost of products
- B) It keeps products disorganized
- C) It helps maintain a continuous supply and protects goods**
- D) It removes the need for sales staff

8. What type of warehouse would be used for medicines that require specific temperatures?

- A) Private Warehouse
- B) Public Warehouse
- C) Cold storage warehouse**
- D) Distribution Center

9. How does organized warehousing affect customer satisfaction?

- A) It makes delivery faster and more accurate**
- B) It makes products more expensive
- C) It forces customers to wait longer
- D) It has no impact on customers

10. What is the first function of a warehouse mentioned in the script?

- A) Storage
- B) Distribution
- C) Receiving**
- D) Inventory management