

Exploring Internet Culture Basics

Digital Technologies · Answer Key · 9 Questions

1. What is a widely shared, often humorous image, video, piece of text, etc., that is copied (often with slight variations) and spread rapidly by Internet users?

- A) A blog
- B) A podcast
- C) A meme**
- D) A vlog

2. Which social media platform is primarily known for sharing short video clips?

- A) Twitter
- B) LinkedIn
- C) TikTok**
- D) Facebook

3. What is the term for the set of unwritten rules of polite behavior and etiquette on the internet?

- A) Cyberbullying
- B) Phishing
- C) Netiquette**
- D) Spamming

4. When a piece of content, such as a video or image, spreads rapidly and widely online, it is said to have gone what?

- A) Digital
- B) Archived
- C) Viral**
- D) Encrypted

5. What are the small digital images or icons used to express an idea or emotion in electronic communication?

- A) Hyperlinks
- B) Emojis**
- C) Hashtags
- D) Algorithms

6. What type of online platform allows users to post and discuss topics in a threaded conversation format, often around specific interests?

- A) A search engine
- B) An online forum**
- C) An e-commerce site
- D) Cloud storage

7. On social media, what symbol is used before a word or phrase to categorize content and make it more discoverable?

- A) The at sign (@)
- B) The asterisk (*)
- C) The hashtag (#)**
- D) The ampersand (&)

8. What is the process of watching or listening to content directly over the internet without downloading the entire file first?

- A) Caching
- B) Archiving
- C) Streaming**
- D) Uploading

9. What is the term for a regularly updated website or web page, typically one run by an individual or small group, that is written in an informal or conversational style?

- A) A wiki
- B) A podcast
- C) A blog**
- D) A spreadsheet