

Supply Chain Management: Factual Knowledge Test

Supply Chain Management · Practice Test · 15 Questions

1. What year did the term 'Supply Chain Management' first appear in academic literature, according to Dr. Martin Christopher?

- A) 1982
- B) 1995
- C) 1972
- D) 1989

2. Which logistics and supply chain expert is often credited with popularizing the concept of the 'value chain' in the 1980s?

- A) Eliyahu M. Goldratt
- B) Peter Drucker
- C) Michael Porter
- D) W. Edwards Deming

3. The Just-In-Time (JIT) manufacturing philosophy, which heavily influences supply chain practices, was pioneered by which Japanese automaker?

- A) Honda
- B) Nissan
- C) Toyota
- D) Mazda

4. In what decade did the establishment of large, dedicated third-party logistics (3PL) providers begin to significantly impact supply chain strategies?

- A) 1970s
- B) 1980s
- C) 1990s
- D) 2000s

5. The ISO 9000 standard, foundational for quality management systems often integrated into supply chains, was first published in which year?

- A) 1987
- B) 1994
- C) 2000
- D) 1979

6. Which seminal book, published in 1997, significantly shaped modern supply chain thinking and is titled 'Creating Lean Order Winners'?

- A) The Goal
- B) Supply Chain Management: Strategy, Planning, and Operation
- C) The Fifth Discipline
- D) Manufacturing Renaissance

7. The concept of the Bullwhip Effect, describing demand distortion upstream in a supply chain, was formally described by researchers Procter & Gamble in the early:

- A) 1970s
- B) 1980s
- C) 1990s
- D) 2000s

8. Which major global event in the early 2000s highlighted vulnerabilities in global supply chains and spurred interest in resilience and diversification?

- A) The Asian Financial Crisis (1997)
- B) The 9/11 Terrorist Attacks (2001)
- C) The SARS Outbreak (2002-2004)
- D) The Global Financial Crisis (2008)

9. What year did Amazon famously launch its 'Fulfillment by Amazon' (FBA) service, revolutionizing e-commerce logistics?

- A) 2001
- B) 2005
- C) 2006
- D) 2010

10. The 'Theory of Constraints' (TOC), a management philosophy focused on identifying and overcoming system bottlenecks, was introduced by:

- A) Eliyahu M. Goldratt
- B) Taiichi Ohno
- C) Shigeo Shingo
- D) Jan Carlzon

11. Global trade volume, measured in US dollars, saw a significant increase in the decade leading up to 2019, reaching approximately \$X trillion.

- A) 20
- B) 25
- C) 30
- D) 35

12. The SCOR (Supply Chain Operations Reference) model, a widely used framework for supply chain performance assessment, was first developed by:

- A) APICS
- B) The Supply Chain Council
- C) Lean Enterprise Institute
- D) Council of Supply Chain Management Professionals (CSCMP)

13. Which technology, widely adopted in the late 20th century, became crucial for tracking inventory and improving visibility in supply chains?

- A) GPS
- B) RFID
- C) Barcodes
- D) Telematics

14. The estimated global value of the logistics market in 2020 was approximately:

- A) \$5 trillion
- B) \$7 trillion
- C) \$9 trillion
- D) \$11 trillion

15. The establishment of the World Trade Organization (WTO), which significantly influenced global supply chain regulations and trade, occurred in what year?

- A) 1985
- B) 1990
- C) 1995
- D) 2000