

Economics of Sport: Global Footprint

Economics Of Sport · Answer Key · 6 Questions

1. Which European country is home to the Premier League, one of the world's highest-earning football (soccer) leagues by broadcast revenue?

- A) Spain
- B) Germany
- C) England**
- D) Italy

2. Historically, which continent has hosted the most Summer Olympic Games, often leading to significant economic investments in host cities?

- A) Asia
- B) North America
- C) Europe**
- D) Africa

3. Which Asian country is often referred to as the 'world's factory' and is a dominant global producer of sporting goods and apparel?

- A) India
- B) Japan
- C) South Korea
- D) China**

4. In terms of fan base and broadcast deals, which South Asian country represents the largest economic market for the sport of cricket globally?

- A) Australia
- B) United Kingdom
- C) South Africa
- D) India**

5. Which Middle Eastern country hosted the FIFA World Cup in 2022, leading to massive infrastructure development and tourism revenue?

- A) Saudi Arabia
- B) United Arab Emirates
- C) Qatar**
- D) Egypt

6. Outside of North America, which East Asian country has one of the largest and most economically significant professional baseball leagues, Nippon Professional Baseball?

A) South Korea

B) China

C) Japan

D) Taiwan