

Social Media History Basics

History · Practice Test · 18 Questions

1. Which website is widely considered the first recognizable social media platform launched in 1997?

- A) SixDegrees
- B) Facebook
- C) MySpace
- D) Twitter

2. Which social media platform, launched in 2004, was founded by Mark Zuckerberg?

- A) Instagram
- B) Facebook
- C) Snapchat
- D) TikTok

3. What type of content was YouTube primarily created for in 2005?

- A) Short text messages
- B) Live television
- C) Sharing videos
- D) Online games

4. Which platform was launched in 2006 for users to post short updates called 'tweets'?

- A) LinkedIn
- B) Pinterest
- C) Reddit
- D) Twitter

5. In what year was the photo-sharing app Instagram officially launched?

- A) 2010
- B) 2005
- C) 2015
- D) 2008

6. Which professional networking site was founded in 2002 to help people find jobs?

- A) Tumblr
- B) Flickr
- C) LinkedIn
- D) WhatsApp

7. What is the name of the popular app launched in 2011 that focuses on disappearing photos and messages?

- A) Vine
- B) Snapchat
- C) Twitch
- D) Discord

8. Which platform became famous for its 6-second looping videos before it closed in 2017?

- A) Vine
- B) Myspace
- C) Bebo
- D) Friendster

9. What was the main purpose of the social media site 'MySpace' when it became popular in the mid-2000s?

- A) Selling groceries
- B) Professional networking
- C) Music and personal profiles
- D) Video editing

10. Which social media app, known for short-form mobile videos, gained massive popularity under its current name in 2018?

- A) TikTok
- B) Telegram
- C) Signal
- D) WeChat

11. Before modern social media, what was the primary way people shared digital photos online in the early 2000s?

- A) Flickr
- B) Zoom
- C) Cloud storage
- D) QR codes

12. What feature distinguishes Reddit from many other social media platforms?

- A) It is only for music
- B) It is organized into communities called subreddits
- C) It only allows photo uploads
- D) It has no text allowed

13. Which platform was purchased by Facebook in 2012 for about 1 billion dollars?

- A) Instagram
- B) Pinterest
- C) Twitter
- D) YouTube

14. What is the primary way users interact on the platform 'Pinterest'?

- A) Posting long essays
- B) Pinning images to virtual boards
- C) Live video streaming
- D) Coding games

15. Which social media company introduced the 'Stories' feature in 2013?

- A) Snapchat
- B) Facebook
- C) WhatsApp
- D) LinkedIn

16. What platform, founded in 2005, is known for hosting live streams of video games and other content?

- A) Twitch
- B) MySpace
- C) Bebo
- D) Skype

17. Which company is the parent organization of the messaging app WhatsApp?

- A) Meta (formerly Facebook)
- B) Google
- C) Apple
- D) Microsoft

18. What was the original 140-character limit on Twitter intended to match?

- A) Email subject lines
- B) SMS text message lengths
- C) Phone number digits
- D) Book page counts