

Understanding Internet Culture Basics

Internet Culture · Answer Key · 8 Questions

1. What is the term for a humorous image, video, or piece of text that is copied and spread rapidly by internet users, often with slight variations?

- A) Hashtag
- B) Meme**
- C) Blog
- D) Podcast

2. Which of the following is a primary function of a 'hashtag' on social media platforms?

- A) To send private messages
- B) To categorize content and make it searchable**
- C) To create a virtual meeting space
- D) To record audio messages

3. What does the acronym 'LOL' commonly stand for in online communication?

- A) Lots of Love
- B) Laughing Out Loud**
- C) Learn Online Locally
- D) Log Off Long

4. A 'blog' (weblog) is best described as:

- A) A short video clip
- B) A personal website or web page updated regularly with new entries**
- C) A platform for live streaming games
- D) An online forum for discussing specific topics

5. Which of these is a common characteristic of 'netiquette'?

- A) Using all capital letters to express excitement
- B) Spamming users with unsolicited messages
- C) Being polite and respectful in online interactions**
- D) Sharing personal financial information

6. What is a 'viral' phenomenon on the internet?

- A) A computer virus that infects devices
- B) Content that spreads very quickly and widely among users**
- C) A slow internet connection
- D) A tool for encrypting data

7. Which platform is primarily used for sharing short, often vertical, videos that can be set to music and are popular among younger audiences?

- A) LinkedIn
- B) Wikipedia
- C) TikTok**
- D) Etsy

8. What is the purpose of a 'wiki' like Wikipedia?

- A) To host live video conferences
- B) To provide collaboratively edited encyclopedic information**
- C) To facilitate online gaming
- D) To sell digital art