Behavioral Economics: Global Insights

Behavioural Economics · Practice Test · 10 Questions

1. The concept of 'nudging,' a key idea in behavioral economics, was popularized by Richard Thaler and Cass Sunstein in a book that shares its title with which famous sci-fi novel?

A) The Martian Chronicles
B) Dune
C) Brave New World
D) The Hitchhiker's Guide to the Galaxy

2. Which country is often cited for its early adoption of 'Save More Tomorrow' programs, a behavioral economics strategy to increase retirement savings?

A) Japan
B) Canada
C) United States
D) Australia

3. Behavioral economics has influenced public policy in many nations. Which European capital city introduced congestion pricing, partly informed by behavioral insights on reducing traffic?

A) Berlin
B) Paris
C) Stockholm
D) Amsterdam

4. The 'default option' bias, a prevalent behavioral bias, was notably applied to organ donation policies in which European country, leading to higher donation rates?

A) Germany
B) Spain
C) Austria
D) France

5. Daniel Kahneman, a Nobel laureate for his work in behavioral economics, co-authored influential research on prospect theory with which Israeli psychologist?

A) Amos Tversky
B) Jerome Bruner
C) Albert Bandura
D) B.F. Skinner

6. The development of behavioral economics has strong roots in research conducted at universities, notably in which North American city, home to a prominent business school?

A) New York City
B) Chicago
C) Boston
D) Los Angeles

7. Which African nation has explored behavioral nudges to improve vaccination rates, demonstrating the global applicability of these economic principles?

A) Kenya
B) Nigeria
C) South Africa
D) Egypt

8. The 'endowment effect,' where people value something more once they own it, can be observed in markets worldwide. Which historical trade route facilitated early examples of its impact on perceived value?

A) Silk Road
B) Spice Route
C) Transatlantic Slave Trade
D) Amber Road

9. Behavioral economics principles have been applied to environmental policy. Which major international agreement, signed in France, aims to address climate change and has seen discussions around behavioral interventions?

A) Kyoto Protocol
B) Paris Agreement
C) Montreal Protocol
D) Copenhagen Accord

10. The concept of 'fairness' in economic decision-making, studied in behavioral economics, has been explored through experiments like the Ultimatum Game, which originated from research in which region?

A) North America
B) Europe
C) Asia
D) Africa