

Introduction to Graphic Design

Graphic Design · Answer Key · 15 Questions

1. Which of these is a primary colour in the RGB colour model used for digital screens?

- A) Yellow
- B) Green**
- C) Purple
- D) Orange

2. What is the term for the empty space around the elements in a design?

- A) Negative space**
- B) Dark space
- C) Void zone
- D) Blank layer

3. Which file format is commonly used for images that require a transparent background?

- A) JPEG
- B) PNG**
- C) BMP
- D) TXT

4. What does the acronym 'CMYK' represent in printing?

- A) Cyan, Magenta, Yellow, Key**
- B) Colour, Magenta, Yellow, Kraft
- C) Cyan, Maroon, Yellow, Key
- D) Clear, Magenta, Yellow, Knowledge

5. Which tool in graphic design software is used to create smooth curves and shapes?

- A) Pen tool**
- B) Eraser tool
- C) Bucket tool
- D) Rotate tool

6. What is a 'font' in graphic design?

- A) A type of paper
- B) A collection of letters and symbols with a specific style**
- C) A printing machine
- D) A type of digital ink

7. What is the purpose of a logo in branding?

A) To act as a visual symbol for a company or brand

B) To provide a history of the company

C) To act as a website link

D) To increase screen brightness

8. Which of these describes a 'sans-serif' typeface?

A) Letters with decorative strokes at the ends

B) Letters without decorative strokes at the ends

C) Letters that are always bold

D) Letters that are handwritten

9. What does the term 'pixel' stand for?

A) Picture element

B) Printed letter

C) Point line

D) Power level

10. Which design principle refers to the 'weight' or 'importance' of an element in a design?

A) Hierarchy

B) Speed

C) Temperature

D) Opacity

11. What is the function of the 'Eyedropper' tool in design software?

A) To sample a colour from an image

B) To zoom in on small details

C) To crop a photograph

D) To measure the length of a line

12. What is the 'Canvas' in a design program?

A) The background workspace where the design is created

B) A tool for drawing straight lines

C) A type of file format

D) The menu bar

13. Which of these is considered a 'warm' colour?

A) Red

B) Blue

C) Green

D) Purple

14. What is a 'vector' graphic?

A) An image made of mathematical paths

B) An image made of coloured squares

C) A printed document

D) A video file

15. What does 'Opacity' control in graphic design software?

A) The transparency of an object

B) The size of the brush

C) The thickness of the font

D) The speed of the computer