

Graphic Design Fundamentals

Graphic Design · Answer Key · 8 Questions

1. What is the primary goal of graphic design?

- A) To create complex animations
- B) To visually communicate a message or idea**
- C) To write long-form articles
- D) To develop software applications

2. Which of these is a fundamental element of graphic design?

- A) Musical composition
- B) Narrative storytelling
- C) Color**
- D) Database management

3. What is typography most concerned with?

- A) The arrangement of furniture
- B) The art and technique of arranging type**
- C) The creation of digital games
- D) The principles of accounting

4. Which of the following is a common tool used by graphic designers?

- A) A hammer
- B) A microscope
- C) Adobe Photoshop**
- D) A welding torch

5. What does 'CMYK' stand for in printing?

- A) Cyan, Magenta, Yellow, Black**
- B) Crimson, Mauve, Yellow, Khaki
- C) Color Mixing Your Kind
- D) Computer Media Yields Knowledge

6. In graphic design, what is 'whitespace'?

- A) The space occupied by white text
- B) The process of printing on white paper
- C) The empty areas around and between design elements**
- D) A type of digital storage

7. Which principle of design refers to the arrangement of elements to create a sense of stability?

- A) Contrast
- B) Balance**
- C) Repetition
- D) Proximity

8. What does 'RGB' commonly refer to in digital displays?

- A) Red, Green, Blue**
- B) Royal Gold Bronze
- C) Rapid Gradient Blending
- D) Recursive Graphics Builder