

Advanced Public Speaking Principles

Public Speaking · Answer Key · 12 Questions

1. In Aristotelian rhetoric, which term refers to the speaker's credibility, character, and moral authority?

- A) Logos
- B) Pathos
- C) Ethos**
- D) Kairos

2. Which vocal technique involves the intentional use of silence to heighten audience anticipation or emphasize a preceding point?

- A) Inflection
- B) Cadence
- C) Pacing
- D) Cesura**

3. What is the primary function of an 'extemporaneous' speech delivery method?

- A) Memorizing the text word-for-word
- B) Reading from a verbatim manuscript
- C) Speaking from limited notes or an outline**
- D) Delivering a speech with no preparation

4. In the context of Monroe's Motivated Sequence, which stage follows the 'Need' step?

- A) Satisfaction**
- B) Attention
- C) Visualization
- D) Action

5. Which term describes the physiological process of sound production involving the regulation of breath and vibration of the vocal folds?

- A) Articulation
- B) Phonation**
- C) Resonance
- D) Enunciation

6. What does the 'primacy-recency effect' suggest regarding the structure of a speech?

- A) The audience remembers the middle section best
- B) The audience remembers the beginning and end best**
- C) The audience prefers visual aids to speech
- D) The audience prefers personal anecdotes over data

7. Which rhetorical device involves the repetition of a word or phrase at the beginning of successive clauses?

- A) Anaphora**
- B) Epistrophe
- C) Chiasmus
- D) Synecdoche

8. In formal speech critique, what is 'non-fluency' or a 'filler' professionally referred to as?

- A) Vocalic variance
- B) Vocalized pause**
- C) Prosodic deviation
- D) Phonemic substitution

9. Which organizational pattern is best suited for a speech that explains the historical evolution of a specific policy?

- A) Spatial pattern
- B) Topical pattern
- C) Chronological pattern**
- D) Problem-solution pattern

10. What is the 'Rate' of speech typically measured in?

- A) Decibels per minute
- B) Words per minute**
- C) Syllables per second
- D) Hertz per minute

11. Which aspect of non-verbal communication refers to the distance or physical space maintained between the speaker and the audience?

- A) Kinesics
- B) Haptics
- C) Proxemics**
- D) Chronemics

12. What does the term 'enunciation' specifically refer to in the context of articulate speaking?

- A) The loudness of the voice
- B) The clarity and distinctness of speech sounds**
- C) The pitch variation of the voice
- D) The speed of delivery