

Meme Culture Essentials

Meme Culture · Practice Test · 15 Questions

1. Which evolutionary biologist coined the term 'meme' in his 1976 book The Selfish Gene?

- A) Richard Dawkins
- B) Stephen Jay Gould
- C) E.O. Wilson
- D) Charles Darwin

2. What was the first viral video to reach one million views on YouTube?

- A) The Evolution of Dance
- B) Charlie Bit My Finger
- C) Nike 'Touch of Gold' featuring Ronaldinho
- D) Numa Numa

3. Which website is widely credited as the birthplace of the 'LOLcat' image macro phenomenon?

- A) 4chan
- B) Reddit
- C) Something Awful
- D) Tumblr

4. The 'Doge' meme, which became popular around 2013, features which specific breed of dog?

- A) Shiba Inu
- B) Akita
- C) Basenji
- D) Korean Jindo

5. What is the name of the 'Rickrolling' phenomenon involving Rick Astley's song 'Never Gonna Give You Up'?

- A) Phishing
- B) Bait-and-switch
- C) Catfishing
- D) Clickbait

6. Which popular image macro meme features a young boy clenching his fist on a beach, often used to signify success?

- A) Bad Luck Brian
- B) Success Kid
- C) Scumbag Steve
- D) Overly Attached Girlfriend

7. The 'Grumpy Cat' meme, which gained fame for her perpetually dour expression, was named what?

- A) Tardar Sauce
- B) Mittens
- C) Luna
- D) Bella

8. What does the term 'Rickrolling' specifically refer to in internet culture?

- A) Hacking a website to play music
- B) An internet prank involving a misleading link
- C) A type of digital animation
- D) Posting spoilers on social media

9. In 2011, the 'Rebecca Black - Friday' video became a viral meme primarily due to what?

- A) Its high production budget
- B) Its heavily criticized lyrics and music video
- C) A famous celebrity cameo
- D) It was the first music video on YouTube

10. What is the 'Pepe the Frog' character's original source material?

- A) A television cartoon
- B) An independent comic book titled 'Boy's Club'
- C) A video game series
- D) A political editorial

11. Which video game franchise is associated with the 'Leeroy Jenkins' meme?

- A) World of Warcraft
- B) Halo
- C) Call of Duty
- D) Final Fantasy

12. The 'Distracted Boyfriend' meme originated from a stock photograph taken by which photographer?

- A) Antonio Guillem
- B) Annie Leibovitz
- C) Steve McCurry
- D) David LaChapelle

13. What is the common term for a video, image, or text that spreads rapidly through the internet?

- A) Viral content
- B) Digital broadcast
- C) Web-stream
- D) Data-packet

14. Which meme format involves placing two images side-by-side to compare a 'budget' or 'bad' version with a 'quality' or 'good' version?

- A) Drake Hotline Bling
- B) Expanding Brain
- C) Virgin vs. Chad
- D) Woman Yelling at a Cat

15. The 'Nyan Cat' meme is famous for being what type of digital media?

- A) An 8-bit animation of a cat with a Pop-Tart body
- B) A live-action short film
- C) A series of edited photos
- D) An interactive website game