

Internet Culture: Historical Milestones

Internet Culture · Answer Key · 20 Questions

1. What significant event in 1998 is widely considered a pivotal moment for internet commerce and search engine dominance?

- A) The launch of Wikipedia
- B) The founding of Google**
- C) The release of the first iPhone
- D) The Dot-com bubble burst

2. Which early social networking platform, launched in 1997, allowed users to create profiles and connect with friends, predating MySpace and Facebook?

- A) Friendster
- B) Six Degrees**
- C) GeoCities
- D) Classmates.com

3. The ARPANET, a precursor to the internet, was initially developed for what primary purpose?

- A) Commercial data sharing
- B) Academic research collaboration
- C) Military communication and research**
- D) Public access to information

4. What year did the World Wide Web become publicly available, marking a significant shift towards user-friendly internet access?

- A) 1983
- B) 1991**
- C) 1998
- D) 2004

5. The widespread adoption of dial-up modems in the 1990s facilitated the growth of which online service model?

- A) Streaming video
- B) Instant messaging
- C) Online gaming
- D) Internet Service Providers (ISPs)**

6. Which online forum, established in 1979, is one of the oldest digital communities and a precursor to modern message boards?

A) Usenet

B) BBS (Bulletin Board System)

C) IRC (Internet Relay Chat)

D) FidoNet

7. The term 'meme' in its internet context was popularized by Richard Dawkins' 1976 book, but its digital cultural impact truly exploded with what type of content?

A) Animated GIFs

B) Image macros (images with text)

C) Viral videos

D) Early internet comics

8. What was the first widely adopted web browser that made the World Wide Web more accessible to the general public?

A) Internet Explorer

B) Netscape Navigator

C) Mosaic

D) Opera

9. The rise of peer-to-peer file-sharing networks like Napster in the late 1990s significantly impacted which industry?

A) Film industry

B) Book publishing

C) Music industry

D) Video game industry

10. What online platform, launched in 2005, revolutionized the way people consume and share video content?

A) Vimeo

B) DailyMotion

C) YouTube

D) Metacafe

11. The early internet was largely text-based. The development of HTML and graphical browsers led to the creation of:

A) Blogs

B) Personal websites and homepages

C) Online encyclopedias

D) Social media feeds

12. Which online encyclopedia, launched in 2001, became a prime example of collaborative content creation and a dominant source of information?

- A) Britannica Online
- B) Encarta
- C) Wikipedia**
- D) World Factbook

13. The concept of 'viral marketing' on the internet gained significant traction with early examples such as:

- A) The Blair Witch Project campaign**
- B) The Ice Bucket Challenge
- C) The ALS Association donation drive
- D) The Dancing Baby animation

14. What early internet phenomenon allowed users to create personalized virtual spaces and share them with others, fostering early online communities?

- A) IRC channels
- B) GeoCities and Tripod**
- C) Early forums
- D) Chat rooms

15. The introduction of 'Web 2.0' in the early 2000s emphasized user-generated content and interactivity. Which platform exemplifies this shift by allowing users to share short messages?

- A) Facebook
- B) MySpace
- C) Twitter**
- D) LiveJournal

16. Which significant event in 1993 is considered a major step in the commercialization and growth of the internet?

- A) The launch of AOL
- B) The release of the Mosaic web browser**
- C) The opening of Netscape's IPO
- D) The creation of the first online banner ad

17. The widespread use of ASCII art in early online communication was a direct result of:

- A) Limited graphical capabilities**
- B) A desire for artistic expression
- C) The complexity of Unicode
- D) A lack of image file formats

18. The 'Eternal September' refers to a period starting in September 1993 when what occurred on Usenet?

- A) A significant increase in spam
- B) A surge of new, often naive, users**
- C) The introduction of encrypted communication
- D) A major security breach

19. What innovation by Tim Berners-Lee in the late 1980s and early 1990s laid the foundation for the World Wide Web?

- A) The development of TCP/IP
- B) The creation of the first email protocol
- C) The invention of HTML, HTTP, and URLs**
- D) The establishment of the domain name system (DNS)

20. The early internet culture was heavily influenced by the ethos of:

- A) Commercialization and profit
- B) Openness, sharing, and collaboration**
- C) Government control and regulation
- D) Exclusive access and gated communities