

Fundamentals of Typography

Typography · Answer Key · 12 Questions

1. What are the small decorative strokes found at the ends of character stems in some typefaces called?

- A) Serifs**
- B) Ligatures
- C) Glyphs
- D) Kerning

2. Which of the following is a common example of a sans-serif typeface?

- A) Times New Roman
- B) Garamond
- C) Arial**
- D) Baskerville

3. What is the term for the vertical space between lines of text?

- A) Kerning
- B) Leading**
- C) Tracking
- D) Alignment

4. In typography, what does the term 'x-height' refer to?

- A) The height of capital letters
- B) The height of lowercase letters excluding ascenders and descenders**
- C) The width of the letter x
- D) The total height of the font line

5. Which typeface is famously known for its high readability and is the default font in many classic documents?

- A) Times New Roman**
- B) Comic Sans
- C) Impact
- D) Papyrus

6. What is the name for a character that represents a specific letter, number, or punctuation mark?

- A) Baseline
- B) Glyph**
- C) Point size
- D) Italic

7. Which of these terms describes the adjustment of space between two specific individual characters?

- A) Justification
- B) Leading
- C) Kerning**
- D) Tracking

8. What measurement unit is traditionally used to specify the size of type?

- A) Pixels
- B) Points**
- C) Millimeters
- D) Inches

9. Which classification of typeface is often described as having a handwritten or calligraphic appearance?

- A) Serif
- B) Sans-serif
- C) Script**
- D) Monospace

10. What is the name of the imaginary line upon which characters sit?

- A) Ascender line
- B) Cap line
- C) Baseline**
- D) Mean line

11. What do you call a typeface where every character occupies the same amount of horizontal space?

- A) Proportional
- B) Monospace**
- C) Serif
- D) Display

12. Which part of a lowercase letter like 'b', 'd', or 'h' extends above the mean line?

- A) Descender
- B) Ascender**
- C) Terminal
- D) Crossbar