

Advertising Manager Role Description

Business · Answer Key · 3 Questions

1. What is the main role of an Advertising Manager?

- A) To manage company finances
- B) To plan and oversee advertising campaigns**
- C) To develop new products
- D) To hire new staff members

2. What do advertising campaigns primarily aim to promote?

- A) Company internal policies
- B) Employee training programs
- C) Products or services**
- D) Office equipment

3. Which of these tasks is explicitly part of an Advertising Manager's job?

- A) Auditing financial reports
- B) Overseeing advertising campaigns**
- C) Conducting scientific research
- D) Managing IT infrastructure