

Introduction to Cognitive Psychology Basics

Cognitive Psychology · Answer Key · 4 Questions

1. What is the primary focus of cognitive psychology?

- A) Emotions and relationships
- B) Observable behaviors
- C) Mental processes like memory and perception**
- D) Social interactions and group dynamics

2. Which type of memory holds a small amount of information for a brief period, typically around 20-30 seconds?

- A) Sensory memory
- B) Long-term memory
- C) Short-term memory**
- D) Implicit memory

3. What type of memory has an essentially unlimited capacity and can store information for extended periods, potentially a lifetime?

- A) Sensory memory
- B) Short-term memory
- C) Working memory
- D) Long-term memory**

4. The process of focusing conscious awareness on a particular stimulus while ignoring others is known as what?

- A) Divided attention
- B) Automatic processing
- C) Selective attention**
- D) Sustained attention