

# Historical Milestones in Supply Chain Management

Supply Chain Management · Practice Test · 8 Questions

---

**1. Which American businessman is credited with inventing the modern intermodal shipping container in 1956?**

- A) Malcolm McLean
- B) Henry Ford
- C) Frederick W. Smith
- D) Eli Whitney

**2. In 1948, George Laurer and IBM developed which technology that revolutionized inventory tracking and retail management?**

- A) Radio Frequency Identification (RFID)
- B) Universal Product Code (UPC)
- C) Quick Response (QR) Code
- D) Automated Storage and Retrieval System (AS/RS)

**3. The 'Just-in-Time' (JIT) production philosophy, a cornerstone of modern supply chain efficiency, was pioneered by which automotive company?**

- A) Ford Motor Company
- B) Volkswagen
- C) Toyota
- D) General Motors

**4. What was the name of the first commercial logistics network, created by Federal Express in 1973, that utilized a 'hub-and-spoke' distribution model?**

- A) SuperHub
- B) Priority One
- C) Global Air Express
- D) FedEx System One

**5. Which 19th-century innovation in transportation technology significantly reduced supply chain lead times by enabling standardized rail gauges?**

- A) The Transcontinental Railroad Act
- B) The Pacific Railway Gauge Standardization
- C) The Railway Clearing House
- D) The Interstate Commerce Act

**6. Before the digital age, what was the primary mechanical system used by warehouses in the 1920s to increase throughput and storage density?**

- A) Pneumatic Tube Systems
- B) Conveyor Belt Sorting
- C) Forklift Pallet Racking
- D) Automated Guided Vehicles

**7. Which global organization established the International Maritime Dangerous Goods (IMDG) Code in 1965 to standardize the transport of hazardous materials?**

- A) International Maritime Organization (IMO)
- B) World Trade Organization (WTO)
- C) International Chamber of Commerce
- D) United Nations Commission on Trade

**8. What did the 1968 'TIR Convention' standardize to facilitate the international supply chain by allowing sealed road vehicles to cross borders with minimal customs inspection?**

- A) Electronic Data Interchange
- B) The International Transit Document (Carnet)
- C) Standardized Container Dimensions
- D) Global Positioning Satellite Tracking