

Graphic Design Basics for Young Creators

Graphic Design · Answer Key · 20 Questions

1. What is the main purpose of a logo for a company?

- A) To sell more products immediately
- B) To represent the company visually and make it memorable**
- C) To explain the company's history in detail
- D) To confuse competitors about the company's services

2. Which element of design refers to the empty space around and within objects?

- A) Line
- B) Shape
- C) Color
- D) White space**

3. What does 'typography' mainly deal with in graphic design?

- A) The arrangement of images
- B) The style and appearance of text**
- C) The use of different colors
- D) The creation of logos and icons

4. Which of these is a primary color?

- A) Green
- B) Orange
- C) Blue**
- D) Purple

5. What is the purpose of 'contrast' in graphic design?

- A) To make everything look the same
- B) To create visual interest and emphasize differences**
- C) To confuse the viewer
- D) To make the design boring

6. What is a 'vector graphic'?

- A) A picture made of tiny dots that can become blurry when enlarged
- B) An image that uses mathematical equations and can be resized without losing quality**
- C) A photograph taken with a digital camera
- D) A drawing made with pencil and paper

7. What is a 'font' in graphic design?

- A) A type of paint used for illustrations
- B) A complete set of characters (letters, numbers, symbols) in a specific style and size**
- C) A digital drawing tool
- D) A blank canvas for a design

8. Which design principle helps guide the viewer's eye through a composition?

- A) Balance
- B) Repetition
- C) Rhythm**
- D) Alignment

9. What is the role of 'color' in graphic design?

- A) Only to make designs look pretty
- B) To convey emotions, create mood, and attract attention**
- C) To make text hard to read
- D) To ensure all designs look the same

10. What does the term 'hierarchy' mean in graphic design?

- A) Making everything equally important
- B) Organizing elements to show their order of importance**
- C) Making the design look messy
- D) Using the same font for everything

11. What is a common use for 'icons' in graphic design?

- A) To fill up empty space on a page
- B) To represent an idea or action in a simple visual way**
- C) To make designs look older
- D) To replace all written text

12. What is 'alignment' in graphic design?

- A) Randomly placing elements on a page
- B) Arranging elements along edges or centers to create order and connection**
- C) Making sure all elements are the same size
- D) Using many different colors without a plan

13. Which of the following is a geometric shape?

- A) Cloud
- B) Amorphous blob
- C) Circle**
- D) Leaf

14. What is the function of 'balance' in a graphic design?

- A) To make one side of the design heavier than the other
- B) To create a sense of stability and visual comfort**
- C) To make the design look unbalanced
- D) To make all elements look the same

15. What are 'secondary colors' in color theory?

- A) Colors that cannot be mixed
- B) Colors made by mixing two primary colors (e.g., green, orange, purple)**
- C) Colors that are always light
- D) Colors found in nature only

16. What is the main characteristic of a 'raster graphic' (like a JPG or PNG)?

- A) It can be resized infinitely without losing quality.
- B) It is made up of tiny squares called pixels.**
- C) It is always created with mathematical formulas.
- D) It is the best format for printing large posters.

17. What is the purpose of 'repetition' in graphic design?

- A) To make the design look messy and random
- B) To create unity, consistency, and a sense of rhythm**
- C) To make the design appear chaotic
- D) To ensure every element is different

18. What is a 'serif' in typography?

- A) A small decorative stroke at the end of a letter's main strokes**
- B) The space between letters
- C) The overall width of a letter
- D) The color of the text

19. What does 'harmony' mean in graphic design?

- A) Elements that clash and don't work together
- B) A pleasing arrangement of elements that work well together**
- C) Making everything look the same
- D) Having a lot of contrast

20. What is a 'grid system' in graphic design used for?

- A) To make designs look random and unpredictable
- B) To help organize elements and create a structured layout**
- C) To add more colors to a design
- D) To draw complex illustrations