

Media Literacy Basics for Young Learners

Media Literacy · Answer Key · 20 Questions

1. What is the primary purpose of an 'advertorial' in a magazine or website?

- A) To provide unbiased news
- B) To entertain the reader with fiction
- C) To advertise a product while looking like an article**
- D) To summarize global events

2. Which term describes a deliberate attempt to spread false information to deceive people?

- A) Satire
- B) Disinformation**
- C) Opinion
- D) Metadata

3. When a website asks for your 'cookies', what are they typically tracking?

- A) Your physical home address
- B) Your browsing activity and preferences**
- C) Your school grades
- D) The hardware serial number of your computer

4. What does the 'CC' symbol on an image or video stand for?

- A) Creative Commons**
- B) Computer Copy
- C) Content Creator
- D) Central Collection

5. Which of these is a reliable sign that a news website may be trustworthy?

- A) The site has no author names
- B) The site provides links to original sources**
- C) The site uses only capital letters in headlines
- D) The site asks for your password to read articles

6. What is the 'algorithm' on a social media platform responsible for?

- A) Designing the website logo
- B) Protecting the site from rain
- C) Deciding which content to show you based on your history**
- D) Calculating the exact cost of internet service

7. In media, what does a 'bias' refer to?

- A) A computer programming language
- B) A preference for one side or point of view**
- C) The brightness of a screen
- D) The date a video was uploaded

8. Why should you check the 'About Us' section of a website?

- A) To find secret discount codes
- B) To learn about the organization or person behind the content**
- C) To see if the website is compatible with your printer
- D) To automatically download updates

9. What is 'phishing' in the context of digital security?

- A) A type of fishing game app
- B) Trying to trick people into giving away private information**
- C) A way to organize digital photos
- D) A technique to speed up internet downloads

10. What is a 'deepfake'?

- A) A very long video on YouTube
- B) An image or video edited using AI to make someone appear to say something they didn't**
- C) A type of high-quality animation style
- D) A comment left by a professional critic

11. When an article uses 'loaded language', what is it trying to do?

- A) Provide cold, hard facts
- B) Use words that trigger strong emotional reactions**
- C) Explain complex science topics
- D) Count the number of words in a sentence

12. What does the 'URL' of a website represent?

- A) The Universal Resource Locator, or the website's address**
- B) The Unreliable Reading List
- C) The User Rating Level
- D) The Under-ground Radio Link

13. What is a 'paywall'?

- A) A wall built to protect computer servers
- B) A feature that forces you to pay to view content**
- C) A security gate for school Wi-Fi
- D) A method used to encrypt your emails

14. Why is it important to check the date on an old news article?

- A) Because prices always go down
- B) Because information may no longer be accurate or relevant**
- C) Because the font style will be outdated
- D) Because dates are usually written in code

15. Which of these is considered 'personal information' that should not be shared online?

- A) Your favorite color
- B) Your home address**
- C) Your preference for broccoli
- D) The name of your pet

16. What is 'clickbait'?

- A) A helpful guide to using a computer mouse
- B) Content designed specifically to grab attention and encourage clicks**
- C) A type of fishing gear advertised online
- D) A secure way to log into a website

17. What is a 'primary source' in historical or news research?

- A) The most popular website on the topic
- B) A firsthand account or original document from the time of an event**
- C) A summary written by a famous blogger
- D) A movie based on a true story

18. When someone 'tags' you in a photo online, what does it do?

- A) It deletes the photo from your device
- B) It links your profile to that specific image**
- C) It prints the photo to your local printer
- D) It blocks the user from seeing your posts

19. What is 'digital footprint' referring to?

- A) The physical size of your laptop screen
- B) The trail of data and information left by your online activity**
- C) The specific brand of shoes you wear
- D) The amount of electricity your computer uses

20. Which of these is a form of digital 'multimedia'?

- A) A blank sheet of paper
- B) A combination of text, audio, images, and video**
- C) A physical encyclopedia set
- D) A hand-drawn map