

Pioneering Moments in Internet Culture

Internet Culture · Answer Key · 18 Questions

1. What is widely recognized as the first publicly accessible website, launched by Tim Berners-Lee at CERN?

- A) info.cern.ch**
- B) worldwideweb.org
- C) nexus.cern.ch
- D) index.html

2. The '@' symbol's adoption for email addresses is credited to which computer programmer, and in what year?

- A) Ray Tomlinson, 1971**
- B) Larry Roberts, 1972
- C) Vint Cerf, 1973
- D) Bob Kahn, 1970

3. Which was the first graphical web browser, released in 1993, that significantly popularized the World Wide Web for a wider audience?

- A) Mosaic**
- B) Netscape Navigator
- C) Internet Explorer
- D) Opera

4. What term, coined by Mark Weiser, described a future where computing would be embedded into everyday objects and environments, a concept that heavily influenced later internet culture?

- A) Ubiquitous Computing**
- B) Ambient Intelligence
- C) Pervasive Computing
- D) Connected Everything

5. The first 'viral' internet phenomenon, a 1996 email chain letter featuring a 'Dancing Baby' animation, originated from what platform?

- A) A desktop animation program called 'Windows 3.1'**
- B) A CGI animation website
- C) A Usenet group dedicated to babies
- D) An early social media platform

6. The concept of 'blogging' as a personal online journal gained traction with the rise of early platforms. Which of these is considered one of the very first blogging platforms, launching in 1999?

A) Blogger

- B) LiveJournal
- C) Xanga
- D) Typepad

7. Which early search engine, founded in 1994, was one of the first to use link analysis (PageRank's precursor) to rank websites, setting a new standard for search?

A) AltaVista

- B) Lycos
- C) Yahoo!
- D) Infoseek

8. The development of what fundamental internet protocol, completed in the 1970s, enabled the creation of the interconnected network we know today?

A) TCP/IP

- B) HTTP
- C) FTP
- D) SMTP

9. What was the name of the first online encyclopedia, which predated Wikipedia and aimed to be a collaborative knowledge base, though it was not widely adopted?

A) Gnutella

B) Interpedia

- C) Encarta
- D) Britannica Online

10. The first online advertisement, a banner ad for AT&T, appeared on what website in 1994?

A) HotWired.com

- B) Netscape.com
- C) Yahoo.com
- D) AOL.com

11. Who is credited with inventing the World Wide Web and creating the first web browser and server in 1989-1990?

A) Tim Berners-Lee

- B) Vint Cerf
- C) Robert Kahn
- D) Marc Andreessen

12. What was the name of the first widely successful online community and discussion forum, launched in 1979, which became a precursor to modern online social networks?

A) Usenet

B) BBS

C) CompuServe

D) Gopher

13. The development of the first decentralized peer-to-peer file-sharing network, which emerged in 1999, revolutionized music distribution and sparked significant legal battles. What was it called?

A) Napster

B) Kazaa

C) Gnutella

D) eDonkey2000

14. The concept of 'folksonomy', a system of classification created by users, often through tags, became prominent with early social bookmarking sites. Which of these was one of the earliest and most influential?

A) Delicious

B) StumbleUpon

C) Digg

D) Reddit

15. What innovation, credited to Douglas Engelbart in 1968 during the 'Mother of All Demos', laid the groundwork for the graphical user interfaces and interactive computing we use today?

A) The computer mouse

B) Hypertext linking

C) Video conferencing

D) Windowing systems

16. The first online chat system, which allowed real-time communication between users, was called what and developed in what year?

A) IRC (Internet Relay Chat), 1988

B) AIM (AOL Instant Messenger), 1997

C) ICQ (I Seek You), 1996

D) Talk, 1972

17. Which early internet protocol, standardized in 1980, facilitated the transfer of files between computers, forming a crucial backbone for data sharing?

A) FTP (File Transfer Protocol)

- B) HTTP (Hypertext Transfer Protocol)
- C) SMTP (Simple Mail Transfer Protocol)
- D) Telnet

18. The first recorded instance of a 'meme' in the context of internet culture is often attributed to the 'Kilroy was here' graffiti during World War II, but in the digital realm, what was an early graphical meme that spread widely in the early 2000s?

A) LOLcats

B) Dancing Baby

- C) Peanut Butter Jelly Time
- D) Numa Numa