

Decoding India's Evolving Fashion Scene: From Tribal Motifs to Ethical Weave

Indian Fashion · Answer Key · 8 Questions

1. Which of the following regional Indian art forms has seen a significant resurgence in contemporary haute couture, inspiring designers with its intricate patterns and cultural resonance, particularly in luxury segments?

- A) Madhubani painting
- B) Kutch Embroidery**
- C) Bastar art
- D) Warli painting

2. The 'Translate-Ikat India' initiative, led by Vinita Passary, focuses on reimagining which traditional Indian textile for a contemporary, sustainable luxury market, emphasizing modern interpretations while preserving its heritage?

- A) Chikankari
- B) Pochampally Ikat**
- C) Kanjeevaram Silk
- D) Banarasi Brocade

3. In the context of ethical sourcing and sustainable practices in the Indian textile industry, which of these regions is known for facing challenges like overgrazing and land degradation due to increasing demand for its specialized wool?

- A) Assam
- B) Kerala
- C) Ladakh**
- D) West Bengal

4. Which traditional Lucknowi embroidery, historically done with white thread on pastel fabrics and known for stitches like shadow work and phanda, is now being adapted into luxe bridal lehengas, Indo-western gowns, and contemporary co-ord sets?

- A) Phulkari
- B) Kantha
- C) Zardozi
- D) Chikankari**

5. The revival of Indian handicrafts in contemporary fashion is increasingly driven by young designers who are blending tradition with modern design thinking. What key aspect are these designers focusing on to make these crafts relevant to today's audience?

- A) Replicating conventional patterns exactly
- B) Focusing on mass production for wider reach
- C) Experimenting with modern forms and functional applications**
- D) Reducing the use of natural dyes

6. Which tribal community's art and cultural aesthetics, known for its nature-inspired motifs carved with simple hand tools on ancient wooden doors, are being revived and integrated into contemporary design by brands like 'This and That'?

- A) Gonds of Madhya Pradesh
- B) Khasis of Meghalaya
- C) Muriya tribe of Bastar**
- D) Santhals of Jharkhand

7. The Indian textile industry is increasingly focusing on supply chain transparency, traceability, and ethical sourcing practices. What major global regulatory concern is a key driver for this renewed focus, potentially impacting exports?

- A) Intellectual property rights violations
- B) Concerns related to safeguards against goods produced using forced labour**
- C) Non-compliance with environmental emission standards
- D) Disputes over textile quality certifications

8. Which of the following craft revival initiatives directly addresses ethical concerns related to the sourcing of raw materials and animal welfare for a luxurious fiber derived from the undercoat of specific Himalayan goats?

- A) Revival of Ajrakh block printing
- B) Promoting handloom weaving of Khadi
- C) Ethical production of Pashmina**
- D) Modern adaptations of Bandhani tie-dye