East Asian Soft Power Surge: K-Culture, Anime, and Cross-Border Diplomacy

Cultural Diplomacy · Answer Key · 4 Questions

1. What year did South Korea, Japan, and China officially launch their joint cultural exchange year initiative to promote various cultural programs?

A) 2024-2025
B) 2025-2026
C) 2026-2027
D) 2023-2024

2. By what year does South Korea aim to attract 30 million inbound tourists annually and significantly boost K-culture exports as part of its strategy to become a cultural superpower?

A) 2028
B) 2029
C) 2030
D) 2035

3. The Japanese government is planning to increase state support for which of its content industries to boost global sales and enhance its soft power, treating it as a strategic export?

A) Traditional crafts and calligraphy
B) Anime, games, and music
C) Culinary arts and tea ceremonies
D) Fashion and textile design

4. In January 2026, China launched the "Image Possibilities" Coproduction Plan (IP Plan) with the primary goal of fostering collaboration with international content creators for what type of productions?

A) Reality TV shows
B) Live concert broadcasts
C) Documentaries
D) Feature animated films

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