

Fundamentals of Language and Communication

Communication Studies · Practice Test · 15 Questions

1. What are the three essential requirements for a system to be considered a language?

- A) Grammar, Phonology, Lexicon
- B) Vocabulary, Syntax, Emotion
- C) Gestures, Sounds, Rules
- D) Phonology, Semantics, History

2. What is the process of acquiring a mother tongue while growing up called?

- A) Language learning
- B) Language acquisition
- C) Speech community
- D) Communication

3. Which term refers to the environment or circumstances in which communication takes place?

- A) Mode
- B) Channel
- C) Context
- D) Feedback

4. Which of the following is an example of visual communication?

- A) A speech
- B) A phone call
- C) A chart
- D) A formal letter

5. Who is known as the 'Father of Modern Linguistics'?

- A) Aristotle
- B) Harold Laswell
- C) Claude Shannon
- D) Ferdinand de Saussure

6. In semiotics, what is the 'signified'?

- A) The physical form of a sign
- B) The abstract mental concept
- C) The act of speaking
- D) The noise in the channel

7. What does the Latin prefix 'intra-' mean in intrapersonal communication?

- A) Between
- B) Among
- C) Within
- D) Outside

8. Which type of communication involves the use of electronic media like video conferencing?

- A) Interpersonal
- B) Extended
- C) Organizational
- D) Intercultural

9. What is a primary focus of organizational communication?

- A) Socializing with friends
- B) Internal company expectations
- C) Self-talk
- D) Personal diary entries

10. Why is it important to understand communication models?

- A) To memorize history
- B) To understand how the process works
- C) To improve artistic skills
- D) To avoid using language

11. Which model of communication is famously known as the SMCR model?

- A) Aristotle's
- B) Laswell's
- C) Shannon-Weaver's
- D) Berlo's

12. What are the three variables in Aristotle's communication model?

- A) Sender, Receiver, Noise
- B) Speaker, Speech, Audience
- C) Channel, Message, Effect
- D) Input, Process, Output

13. Which of the following is NOT one of the 7C's of effective written communication?

- A) Concise
- B) Coherent
- C) Courteous
- D) Creative

14. What does 'being concise' mean in oral communication?

- A) Supporting claims with facts
- B) Avoiding wordiness
- C) Using formal language
- D) Speaking loudly

15. In the context of ethics, what should regulate an individual's communication behavior?

- A) Popularity
- B) Honesty and integrity
- C) Profit motive
- D) Technological advancement