

East Asian Internet Culture Explosion: K-Pop, Anime, and Social Media Trends

East Asian Internet Culture · Answer Key · 8 Questions

1. Which of the following is a prominent trend in the 2025 Japanese anime industry, focusing on advanced production techniques?

A) AI-Assisted Animation

- B) Traditional Hand-Drawn Animation Revival
- C) Live-Action Adaptations
- D) Stop-Motion Animation

2. In China's social media landscape of 2025, which platform is described as a 'super app' used for messaging, payments, online shopping, and more?

A) WeChat

- B) Douyin (Chinese TikTok)
- C) Weibo
- D) Xiaohongshu (Little Red Book)

3. Which K-Pop rookie group is noted for their genderless concept and intricate choreography in their 2025 debut?

A) XLOV

- B) ARTMS
- C) NEXZ
- D) BABYMONSTER

4. What genre of anime is continuing its boom in 2025, with fresh takes and diverse perspectives, including female leads?

A) Isekai

- B) Mecha
- C) Slice of Life
- D) Sports

5. Which South Korean virtual influencer, known as the 'expression expert,' has achieved significant commercial success through brand endorsements?

A) Rozy

- B) Lil Miquela
- C) Imma
- D) Ayayi

6. In 2025, which Chinese social media platform is a go-to for short videos and integrates e-commerce, often referred to as China's version of TikTok?

- A) Douyin**
- B) WeChat
- C) QQ
- D) Baidu Tieba

7. Which of the following is a popular trend in Japanese anime for 2025, characterized by intense storytelling and morally complex characters?

- A) Dark Fantasy and Psychological Thrillers**
- B) Rom-Com
- C) Slice of Life
- D) Children's Animation

8. Which Chinese drama, released in 2025, is described as a modern second-chance romance and has gained popularity on Netflix?

- A) The First Frost**
- B) Joy of Life season 2
- C) Fangs of Fortune
- D) Kill Me Love Me