

Nordic Entertainment Economy: Streaming Surges, Film Funding Shifts, and S

Nordic Entertainment Economy · Answer Key · 8 Questions

1. In Norway, what percentage of recorded music revenue is generated by music streaming?

- A) Approximately 50%
- B) Approximately 70%
- C) Approximately 90%**
- D) Approximately 10%

2. Which Nordic country has surpassed six million paid streaming subscriptions for the first time, solidifying its position as the most mature streaming market in the region?

- A) Sweden
- B) Denmark
- C) Norway**
- D) Finland

3. According to a 2024 report, what percentage of Swedish film budgets came from private equity, indicating a reliance on public funding?

- A) Approximately 80%
- B) Approximately 50%
- C) Approximately 20%**
- D) Approximately 90%

4. Denmark aims to attract foreign film productions and strengthen its own by implementing a production rebate. What is the proposed percentage reimbursement for eligible production costs?

- A) 15%
- B) 25%**
- C) 35%
- D) 45%

5. In Sweden's 2024 box office, what percentage of total revenue did Swedish films generate?

- A) Approximately 10%
- B) Approximately 20%**
- C) Approximately 30%
- D) Approximately 40%

6. What was the estimated turnover of the Finnish game industry in 2024, placing it among the top five largest in Europe?

- A) EUR1.5 billion
- B) EUR2.85 billion**
- C) EUR4.2 billion
- D) EUR5.1 billion

7. In Iceland, which sector continues to be the largest source of tourism employment, contributing significantly to the national GDP?

- A) Air transportation
- B) Accommodation services**
- C) Tour guide services
- D) Restaurant services

8. According to Mediavision, in 2024, what was the total consumer spend in the Nordic video entertainment market (including Sweden, Denmark, Norway, and Finland)?

- A) \$3 billion USD
- B) \$5 billion USD
- C) \$8 billion USD**
- D) \$10 billion USD