

Japan's August 2026 Obon & Summer Festival Fashion: Yukata Trends, Street

Japanese Fashion · Answer Key · 3 Questions

1. Which material is predominantly favored for yukata in Japanese summer fashion, specifically noted for its breathability and comfort during the humid August climate, making it ideal for festivals like Obon?

- A) Silk pongee
- B) Polyester blends
- C) Cotton or linen**
- D) Rayon crepe

2. For the Obon festival in August 2026, which traditional Japanese footwear is most commonly paired with a yukata, typically worn without tabi socks?

- A) Zori sandals
- B) Geta wooden sandals**
- C) Okobo platform clogs
- D) Jika-tabi boots

3. Among the prominent Japanese street style trends for 2026, which aesthetic is characterized by blending classic menswear elements with a feminine edge, featuring relaxed, gender-neutral silhouettes like oversized tees and loose cargo pants, as seen in Harajuku?

- A) Balletcore
- B) Blokecore
- C) MEN'SLIKE**
- D) Neo Mori Girl