

BRICS Entertainment Economies: Navigating Saudi Vision 2030, China's Creativity

Economic Trends · Answer Key · 1 Questions

1. What is a primary economic goal of Saudi Arabia's Vision 2030 that has significantly reshaped its entertainment sector, leading to a substantial increase in domestic spending and global visitor targets by 2030?

A) To establish Saudi Arabia as the leading global oil exporter.

B) To reduce household spending on culture and entertainment to 1%.

C) To lift household spending on culture and entertainment from 2.9% to 6% and increase annual visitors to 150 million.

D) To solely fund entertainment projects through state-owned enterprises without private sector involvement.