

Latin America & Caribbean Pop Culture Pulse: Viral Hits, Streaming Successes

Pop Culture · Answer Key · 12 Questions

1. The highly anticipated sequel to the iconic Colombian telenovela "Betty, la Fea" (Ugly Betty), titled "Betty, la Fea: La Historia Continúa," broke records on Prime Video Latin America shortly after its premiere. How many seasons has the show already secured?

- A) One
- B) Two**
- C) Three
- D) Four

2. Isabel Allende's celebrated novel "La Casa de los Espíritus" (The House of the Spirits) is being adapted into an eight-episode series for Prime Video. In which country is this magical realism saga set?

- A) Mexico
- B) Argentina
- C) Chile**
- D) Colombia

3. According to Spotify's trend analysis, which of the following is NOT among the top five emerging Latine subgenres gaining traction in the U.S. market for 2025?

- A) Reggaeton Chileno
- B) Latin Afrobeats
- C) Reggaeton Mexa
- D) Salsa Romántica**

4. In the first quarter of 2025, Latin music saw significant growth, reclaiming the top spot in share growth of U.S. audio streaming. Which artist's new album is cited as a primary driver for this surge?

- A) Peso Pluma
- B) Karol G
- C) Bad Bunny**
- D) Feid

5. Several major music festivals are set to return to South America in 2024 and 2025, featuring a mix of international and local talent. Which of these festivals is confirmed to have editions in Argentina, Brazil, and Chile?

- A) Rock in Rio
- B) Festival Estereo Picnic
- C) Lollapalooza**
- D) Buenos Aires Jazz Festival

6. Latin American fashion trends for 2024-2025 are emphasizing bold colors, intricate patterns, and sustainable practices. Which of these traditional garments or materials is being reinterpreted into contemporary luxury fashion by designers like Brenda Equihua?

- A) Guayabera shirts
- B) Mexican cobija blankets**
- C) Sombreros
- D) Panama hats

7. Netflix is adapting the iconic Argentine graphic novel "El Eternauta" into a miniseries. What is the central theme of this science fiction drama?

- A) A group of friends discovering a hidden treasure
- B) An alien invasion of Buenos Aires**
- C) A historical drama about the Argentine revolution
- D) A coming-of-age story in modern-day Buenos Aires

8. The Latin music genre has shown consistent growth in the U.S. market. By the first half of 2025, what percentage of all U.S. music revenue did Latin music account for, according to RIAA data?

- A) 5.5%
- B) 6.8%
- C) 8.8%**
- D) 10.2%

9. The International Festival of New Latin American Cinema, held in Cuba, accepts productions focused on Latin American subjects finished in 2024 or 2025. What is the main award given to the best feature-length film?

- A) The Golden Coral
- B) The Silver Coral
- C) The Coral Award**
- D) The Platinum Coral

10. The Mexican telenovela "Doménica Montero," set to air in late 2025, is a remake of a 1978 telenovela. Which Venezuelan telenovela served as the original inspiration for the 1978 version?

- A) La Gata
- B) La Doña**
- C) Corazón Salvaje
- D) Cuna de Lobos

11. The 2025 fashion trends from Latin America highlight a blend of cultural revival and sustainable style. What type of material is trending for accessories as a cruelty-free alternative to traditional leather?

- A) Pineapple leather
- B) Cork leather
- C) Cactus leather**
- D) Mushroom leather

12. The musical artist Kapo, known for blending Afrobeats and raw vocals, achieved viral success with his track "Ohnana." This success led to a remix featuring several prominent artists, including:

- A) Shakira and Anitta
- B) Maluma, Farruko, and Nicky Jam**
- C) Bad Bunny and Karol G
- D) J Balvin and Rosalía